



INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

Shaping global leaders for tomorrow

INFORMATION BROCHURE



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Director's Message

Greetings from IMI Bhubaneswar,

Established in 2011, IMI Bhubaneswar is a bustling campus setup under the aegis of IMI-Delhi. IMI Bhubaneswar is fast emerging as an internally reckoned fully integrated management institute of higher learning. IMI

Bhubaneswar is dedicated to develop socially sensitive and ethical managers with sound knowledge of contemporary management concepts.

IMI is known for diversified activities including teaching, training, research and consulting, which are the four pillars of quality education and IMI Bhubaneswar is build on the power of these four pillars of quality education. The Institute fosters and nurtures leaders of tomorrow who are capable of making difference in the society. The institution works very closely with the industry and actively seeks the participation of industry leaders in development of course offerings and to take up research in emerging areas. This also helps us to keep our offerings current and relevant as per the needs of the industry. In addition, IMI Bhubaneswar also provides training to their executives and making IMI Bhubaneswar as a hub for their manpower requirement.

Education at IMI Bhubaneswar is primarily based on three powerful concepts i.e. Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge. The batches of PGDM and PGDM-PT students have performed exceedingly well and often crossed unmarked terrain in their journey to create new lives for themselves through hard work and sacrifice, making it easy for the future batches to follow in their footsteps. This was, largely facilitated by faculty of IMI Bhubaneswar, which is an eclectic, learned and committed team of professionals drawn from varied streams of discipline with over two-third of them having industry and/or international recognition.

IMI Bhubaneswar selects the bright individuals to its flagship PGDM program, with diverse backgrounds and determined to offer a participative learning process. IMI is striving to impart efficient professional practices, essential in today's globalized world, and high ethical standards into the students. Our students are involved into multifaceted activities, including developmental & social work in local villages. The strong faculty-student relations at IMI Bhubaneswar have also resulted in evolving and exploring innovative solutions; and develop the students to face ever demanding challenges in professional life.

The institution believes in a well rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the course structure that has been thoughtfully designed to enable students to hone their managerial skills and acquaint with the new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate students to be innovative, competent and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations.

Nested in ecologically invigorating ambience, IMI Bhubaneswar epitomizes a modern age "Gurukul", where talent is nurtured, groomed and launched into corporate world.

I take this opportunity to extend a personal invitation to you to visit IMI Bhubaneswar and experience the shaping of global leaders.

Prof. Ramesh Behl
Director, IMI Bhubaneswar



Highlights

Three flagship AICTE approved programmes

- PGDM (Full Time) started in 2011
- PGDM (Part Time) started in 2013
- Fellow Programme in Management started in 2018

Accreditation and recognition

AICTE	National Board of Accreditation (NBA)	Association of Indian Universities (AIU)- PGDM equivalent to MBA	United State Board for Education Standardization (USBES)
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Trained over

2000 Corporate Leaders and Executives from both Public and Private Sector Undertaking

Four International Conferences every year

Three Faculty Development Programmes organized every year for Faculty Members and Ph. D. Scholars Pan-India

100% Placements (Summer and Final) since inception

Strong Industry Connect

Work Integrated Learning Programme with Leading Organisations

IMI Bhubaneswar is recognized as a premier Institution by the
State Government of Odisha
to recruit management graduates for the State PSUs



Youngest Management Institute ranked in top 75 by NIRF Ranking 2018

Rated better than number of IIMs and IITs in terms of Placements, Infrastructure, Global Interface and Industry Linkages by different prestigious rankings

Vision

To be a world-class business school, achieving excellence in management education and research through continuous competency building



MISSION

- To develop outstanding managerial talent capable of providing enlightened and effective leadership
- To further the advancement of knowledge in the field of management by undertaking relevant research programmes
- To collaborate with counterpart institutions, industry and government in the development and application of new knowledge for the benefit of society.

VALUES

- Respect for the community
- Passion for excellence
- High ethical standards
- Research as a way of life

Board of Governors

Shri Sanjiv Goenka

Chairman, IMI Board of Governors

Shri P K Khaitan

Sr. Advocate, Supreme Court

Shri B M Khaitan

Chairman & Managing Director, Williamson Magor & Co. Ltd.

Ms. Savitri Kunadi

Former Indian Ambassador to France

Shri D H Pai Panandiker

Director General, RPG Foundation

Shri Deepak Parekh

Chairman, HDFC & Infrastructure Finance Dev. Corpn

Shri Harsh Pati Singhania

Managing Director, J K Paper Ltd.

Dr. Debashis Chatterjee

Director General - International Management Institute, New Delhi

Mr. V C Agrawal

President - Corporate, HR RP-SG Group

Shri Harshavardhan Neotia

Chairman, Ambuja Realty

Shri Sunil Mitra, IAS (Retd.)

Independent Director, Edelweiss Financial Services Ltd
Former Finance Secretary, GOI

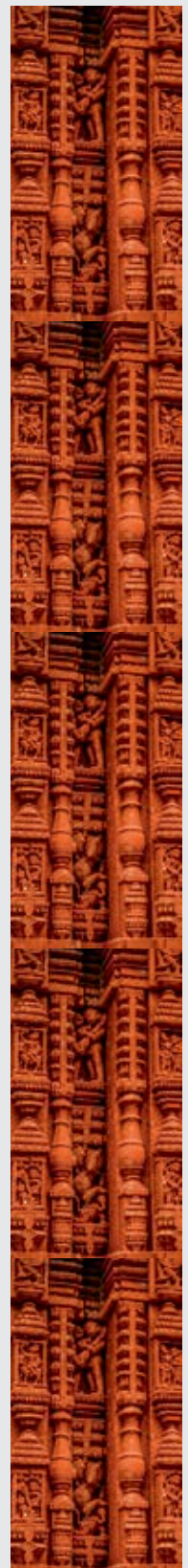
Shri V K Sharma

Executive Director (Retired), RBI

Prof. Ramesh Behl

Director, International Management Institute (IMI), Bhubaneswar

Nominee of AICTE Regional Office

Nominee of State Board of Technical Education

IMI Bhubaneswar

A Leading Business School of International Repute

International Management Institute (IMI) Bhubaneswar was established in 2011 to build on the legacy of IMI Delhi and the spirit of RP-Sanjiv Goenka Group. The institution's vision is to develop socially sensitive, ethical, and value adding leaders and organisations through relevant teaching, research, training, and consulting. The aesthetically designed exteriors, wide open green spaces, high-tech class rooms, state-of-the-art library and computer center in a fully-residential 16 acre campus in the serene surroundings of IDCO Institutional Area in Odisha's capital city of Bhubaneswar offers a highly conducive learning ambience to the management leaders of today and tomorrow. IMI Bhubaneswar currently offers AICTE approved two-year full-time Post Graduate Diploma in Management (PGDM), PGDM (Part Time) for working executives and Fellow Programme in Management (FPM).

An educational institution is known by its intellectual capital, under able leadership of Prof. Ramesh Behl, IMI Bhubaneswar has roped in alumni from best institutions in the country as faculty. All the faculty members are doctorate and have got rich experience of academia and corporates. The faculty members regularly conduct Management Development Programmes (MDPs) and bring rich experience to the classroom. The average per capita research output of IMI Bhubaneswar faculty is over 2.7 per year, which is much higher than most of the leading business schools across India.

IMI Bhubaneswar prides itself in a student-driven institution. The students are at the forefront of every activity. Institution is run like an entrepreneurial venture, which helps in inculcating in them corporate readiness even before they pass out of the campus. The students are part of most of the decision-making processes through various committees. The students organize the annual academic, cultural and sports events like SparX, Phronesis and Jazbaa, respectively. Being an institution sensitive to its social commitments, the students frequently organize events like blood donation camps, consumer awareness drives and women empowerment initiatives through their Prayaas Club.

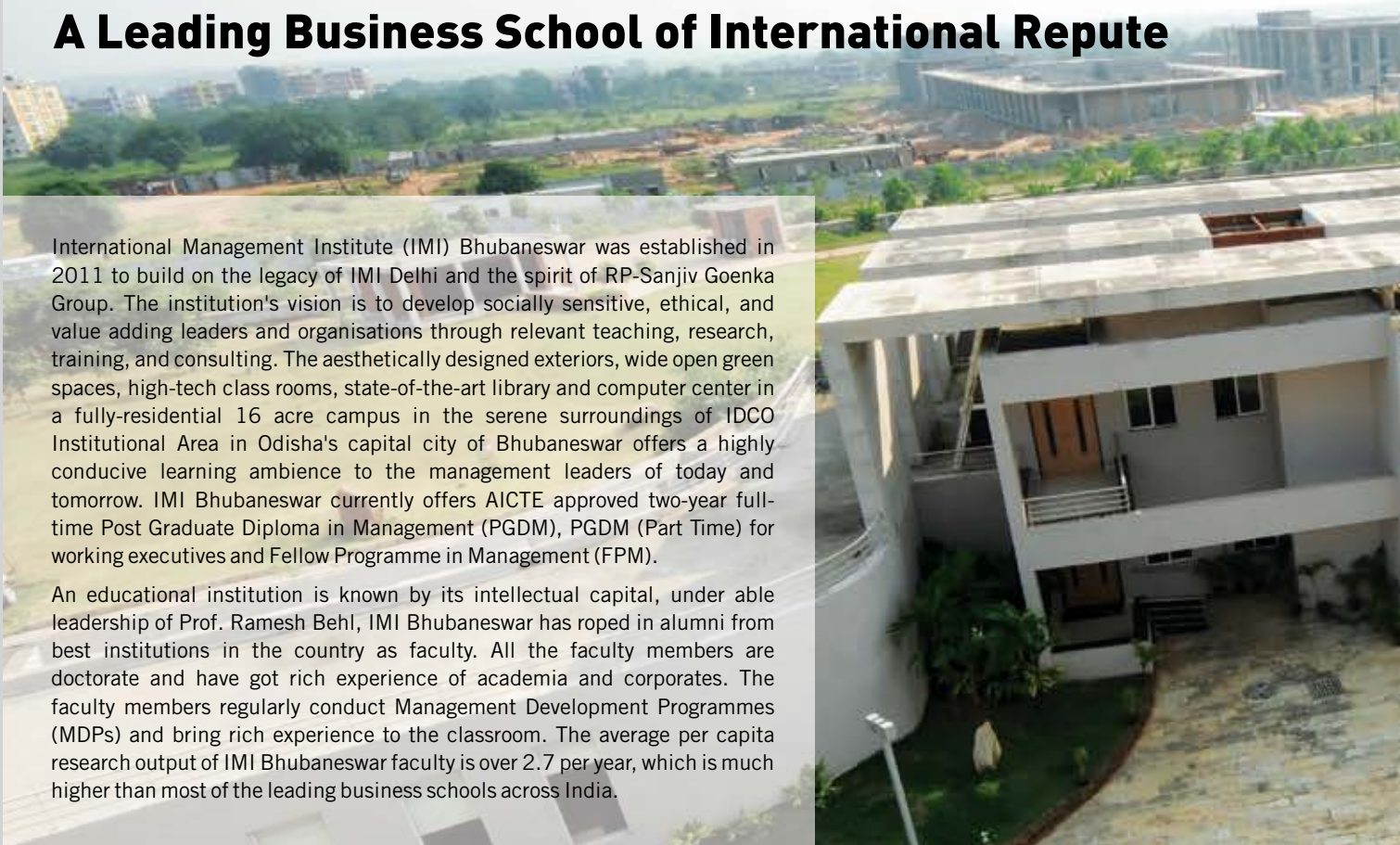
The admission process at IMI Bhubaneswar is aligned with IMI's centralized process in a hub-and-spoke model. The rigorous assessment on a multitude of parameters ensures the best intake and reflects in terms of their placement records. Over the years, we are able to maintain 100 percent placement every year with decent average salary growth of 15-20 percent on year-on-year basis. IMI Bhubaneswar has attained the status of being an aspirational brand for student community. This position stands reinforced as the state government of Odisha recognized IMI Bhubaneswar as a premier institution from where State Public Sector Units (SPSU) would be recruiting managerial talent.

IMI, Bhubaneswar makes concerted efforts to expose students to knowledge and learning from the industry. Many prominent names in the Indian industry

have visited the Institute to deliver guest lectures, chair knowledge sessions, or preside over workshops. Under the aegis of "Business Thought Leadership" series, eminent executives from industry are invited to address the students and engage in discussions. A focus on multiple live projects and internships by students in line with their core-competencies enhances their industry-readiness.

The institution also facilitates student exchange programs with several revered business schools across the world. These exchange programs provide students with the exposure to the working styles and learning culture in other countries. IMI-Bhubaneswar has already signed academic collaborations with leading triple-crown business school EGADE Business School of Mexico, Sichuan School of Social Sciences, Chengdu, China and Manhattan Institute of Management and other leading Business Schools across the globe

To boost research, IMI-Bhubaneswar in collaboration with its International academic partners organizes four International Conferences every year receiving large

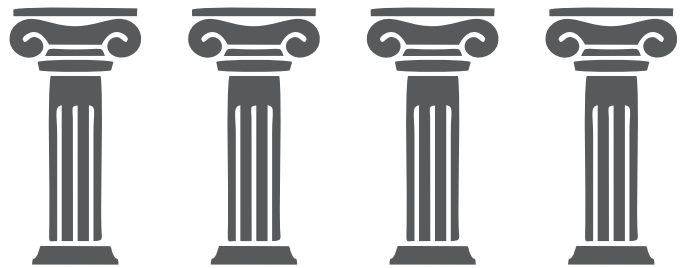




number of quality research papers across the globe. Institute is also able to bring out three research publications out of these conferences.

A strong relationship with its alumni, and alumni contributions, in the form of knowledge and industry partnerships, are an integral part of the IMI, Bhubaneswar experience. IMI Bhubaneswar got NBA accreditation in 2016, immediately after getting eligible and Association of Indian Universities have accorded MBA equivalence to its PGDM programme in 2016.

IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge, which integrate seamlessly with each other to translate into Teaching, Research, Training and Consultancy, the four pillars of Institute. A true meritocracy, IMI Bhubaneswar has already carved its place among great business schools in the country.



Four Pillars

IMI is known for diversified activities including Teaching, Training, Research & Consulting which are the four Pillars of Quality Education.



Teaching

The Institute currently offers three AICTE approved programmes – Post-Graduate Diploma in Management (PGDM - Full Time), Post-Graduate Diploma in Management (PGDM- Part Time Programme) and Fellow Programme in Management (FPM).

POST-GRADUATE DIPLOMA IN MANAGEMENT

2 YEARS FULL TIME PROGRAMME (AICTE APPROVED; NBA Accredited; Equivalent to MBA by AIU)

The two-year, full-time post-graduate diploma, approved by AICTE, is designed to prepare students for careers in industry, across functional areas of management. The programme equips the students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future.

Programme Objectives

The programme has been offered with the following objectives:

- To build awareness about the socio-economic environment, both domestic and international, and its implications for businesses.
- To hone analytical and problem-solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in industry.
- To develop the students' personality, integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.

Eligibility and Admission Process

To be eligible for admission to the PGDM Program, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after

completing higher secondary schooling under the 10+2 system or equivalent. The applicants to the programme are selected on the basis of IMI Selection Index score calculated based on the past academic performance in 10th, 12th, and graduation; CAT/XAT/GMAT/CMAT score; written test; essay writing; group discussion; extempore, and personal interview. Appropriate weightage is given to work experience of the applicants.

Participants for the PGDM program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

Scholarships

Pre-admission Scholarships

Students can avail scholarships in one of the following categories:

- Merit scholarship
- Merit scholarship for women candidates
- Wards of defense and paramilitary personnel
- Sports persons

Post-admission Scholarships

Merit scholarships are awarded for outstanding cumulative academic performance.

Summer internship scholarship is awarded in order to emphasize the seriousness of summer internships and encourage the students to put in their maximum effort.

Curriculum

The institute follows the trimester system. The programme has core courses and electives in different academic areas. The first year focuses on core courses, whereas the second year provides a basket of elective courses. The students are exposed to about 300 case studies and different experiential techniques. They are required to do various field assignments as a part of their course work.

Certifications

Industry recognized certification programmes are conducted for the students.

CURRICULUM – PGDM

The course for the PGDM Programme is spread over six trimesters, each trimester with a duration of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management.

CORE COURSES

Term I

Organisational Behaviour I
Financial Accounting and Analysis
Managerial Economics
Marketing Management I
Information Technology for Decision Making
Business Mathematics
Business Communication Skills I

Term II

Financial Management I
Business Statistics
Organisational Behaviour II
Operations Management I
Marketing Management II
Cost and Management Accounting
Macroeconomic Theory & Policy
Business Communication Skills II

Term III

Financial Management II
Operations Management II
Strategic Management I
Management Information Systems
Human Resource Management
Legal Aspects of Management
Research Methods for Management

Summer Internship

On completion of the first year, the students gain hands-on experience in the application of core concepts and functional skills through a Summer Project with leading Corporate Firms. This practice of 'Learning by Doing' helps the students to relate the rigour of theory to the world of business. They work on projects as per the specifications of the company. At the end of 8-10 weeks of a closely guided project under the supervision of a company executive, the students submit a report to the company. Our students have also received Pre-Placement Offers (PPOs) for their exemplary work during their internship.

Term IV

Strategic Management II
International Business
Business Analytics
Elective I
Elective II
Elective III
Elective IV

Term V

Corporate Governance and Business Ethics
Electives V, VI, VII, VIII, IX

Term VI

Corporate Social Responsibility and Sustainable Development
Electives X, XI, XII



2 years PGDM course at IMIB was instrumental in my overall development.

The pedagogy has helped me to develop an analytical thinking and an intellect to see critical issues holistically.

During the courses, I got various opportunities to develop and present my skills and competencies through various national and international events under the guidance of leading academicians.

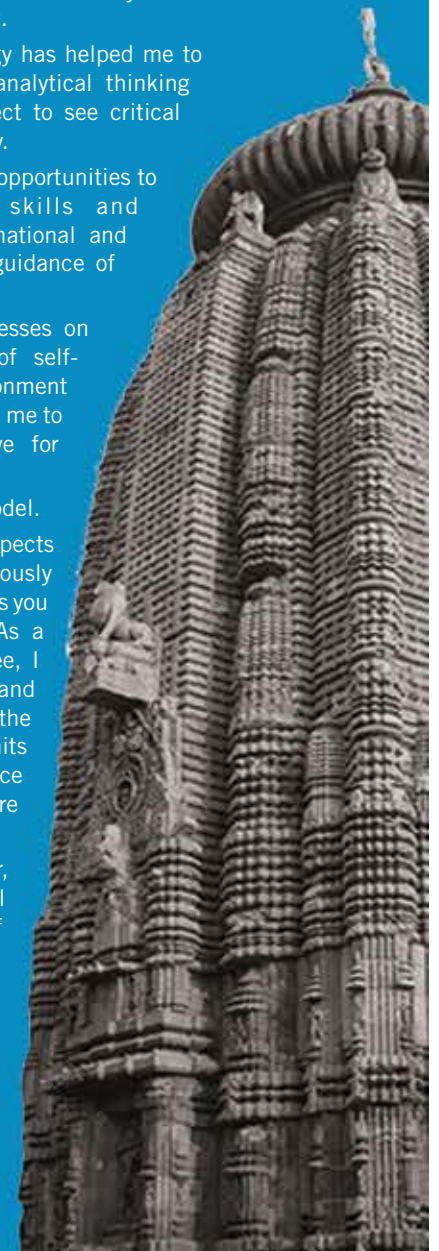
The culture of the institute stresses on peer learning and the value of self-reliance. The dynamic environment within the institute has motivated me to constantly introspect and thrive for excellence.

IMI-B follows a Student Driven Model.

As a stakeholder, the institute expects you to perform your duties judiciously and to carry out the same it entitles you with decision making powers. As a member of Placement Committee, I enjoyed taking responsibilities and initiatives. While working in the committee one is tested to the limits of mental and physical endurance ensuring that the learning is more than expected all throughout.

The idea of beating the clutter, holistic understanding of critical situations and the teaching of giving back to the society is deep rooted within me.

Rishi Rajeev Jain
PGDM Batch 2016-18



ELECTIVE COURSES

Finance

Wealth Management and Personal Finance

Security Analysis and Portfolio Management

Financial Statement Analysis and Forensic Accounting

Financial Econometrics

Financial Engineering and Risk Management

Business Valuation

International Finance

Management Controls & Strategic Cost Management

Financial Derivatives

Management of Banks

Project and Start Up Finance

Strategic Financial Management

Business Forecasting

Strategizing & Financing Entrepreneurial Ventures

Finance and Risk Analytics

Marketing

Consumer Behaviour

Product and Brand Management

Sales and Distribution Management

International Marketing

Advertising & Integrated Marketing Communication

Marketing Research

Marketing of Services

Retail Marketing

Rural Marketing Business Forecasting

Marketing Analytics

Customer Relationship Management

Digital Marketing

Web and Social Media Analytics

OB & HR

Employee Relations and Labour Laws

Corporate Leadership

Recruitment and Selection

Advanced HRM

Training and Development

Performance and Compensation Management

HR Analytics

Business Negotiation Skills

Decision Science and Operations

Logistics and Supply Chain Management

Service Operations Management

Project Management

Total Quality Management and Six Sigma

Operations Research

Supply Chain Analytics

Business Forecasting

Strategy

Business in Emerging Markets

Managing Business Risks in Uncertain Times

Strategizing & Financing Entrepreneurial Ventures

Business Negotiation Skills

Information Management and Analytics

Data Science Using R

Visualization and Dashboard

Block Chain and Cyber Security

Finance and Risk Analytics

Marketing Analytics

Customer Relationship Management

Digital Marketing

Web and Social Media Analytics

Supply Chain Analytics

HR Analytics

Enterprise Resource Planning





Post Graduate Diploma in Management

(AICTE Approved-Part Time Programme)

PROGRAMME OBJECTIVES

- To impart theoretical knowledge in the foundational and functional areas of management (Conceptualization)
- To develop analytical skills among students for taking decisions at the work place by imparting the understanding of multi-disciplinary management tools and techniques (Analysis)
- To enhance understanding of real world business complexities by exposing students to case studies and various experiential learning situations (Application)
- To inculcate values and attitudes which contribute to a social sensitivity & ethical behavior (Leadership)

Curriculum

As per the curriculum, students need to earn 99 credits (1 Credit is of 10 hours). These 99 credits are divided into five components:

Foundational Component: It comprises of following 12 core courses of 2 credits each. A project of 10 credits will also have to be submitted by each student at the end of this component.

- Organizational Behaviour
- Financial Management
- Human Resource Management
- Managerial Economics
- Operations Management
- Managerial Communication
- Information Technology for Decision Making
- Strategic Management
- Quantitative Techniques
- Marketing Management
- Financial Accounting & Analysis
- Research Methodology

Foundational Component: Given the background of the batch, ten courses (each of 2 credits) will be offered from a basket of 6 functional modules. Another project of 10 credits is to be submitted by each student at the end of this component.

Financial Management

Strategic Financial Management
Derivatives & Financial Risk Management
Project and Infrastructure Finance
Security Analysis & Portfolio Management
Financial Reporting and Analysis

Operations Management

Logistics and Supply Chain Management
Project Management
Quality Management
Operations Strategy
Lean Systems

Marketing Management

Consumer Behavior
Marketing Research
Sales and Distribution Management
Product & Brand Management
Digital Marketing

Information Management and Analytics

Management Information Systems
Enterprise Resource Planning
Business Analytics
Visualization and Dashboard
E-Business

Organizational Behaviour and Human Resource Management

Employee Relation & Labour Law
Business Negotiation Skills
Recruitment and Selection
Leadership and Managerial Effectiveness
Performance and Compensation Management

Banking and Financial Services

Management of Financial Services
Management of Banks
Strategic Cost & Management Control
Entrepreneurial & Startup Financing
Working Capital Management

Cross – Functional Component: Each student is allowed to choose 5 elective courses (each of 2 credits) as part of their specialization. Minimum 15 students are required to float any course in this component.

Experiential Learning: A very important component of the programme, where Interactions with industry leaders will be facilitated, numerous academic activities will be conducted and to offer a holistic management learning experience. This component will be offered at IMI-BBSR Campus over two visits of one-week each and is of 10 credits

Comprehensive Project Component: Each student is required to undertake a comprehensive on-the-job project to implement the learning from the programme. This component is of 15 credits.

Fellow Programme in Management (FPM)

The Fellow Program in Management (FPM) is the doctoral program of the International Management Institute (IMI), Bhubaneswar. FPM is full time residential programme approved by AICTE. FPM at IMI Bhubaneswar is designed to provide a good platform for research to young scholars. The programme is divided in three parts course work, conducting research and writing doctoral dissertation. Course work will include core courses, research related courses and domain specific courses.

Research Areas

- Economics & Business Environment
- Finance and Accounting
- Marketing
- Organizational Behavior/Human Resource Management
- Operations Management and Quantitative Methods
- Strategy and General Management
- Information Systems

Eligibility

The candidates for the programme must have one of the following qualifications obtained from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India, or an equivalent qualification from an institution approved by AICTE. The degrees of candidates from foreign universities must be recognized by the Association of Indian Universities (AIU). Similarly, the PGDM of Indian Institutions must be recognized as equivalent to MBA by AIU or approved by AICTE.

A Masters' degree or its equivalent in any discipline with a minimum of 55% aggregate marks

OR

A Bachelors Degree in Engineering with a minimum of 60% marks or equivalent grade point average plus minimum of one year's work experience.

OR

Any professional qualifications such as CA, CMA and CS with a minimum of 55% aggregate marks. CA/CMA/CS must also possess a graduation degree from a university recognized by AIU.

In addition, all the candidates must have secured a minimum of 55 % marks in all of their public examinations starting with the secondary level. Work experience in industry or academics will be given due credit in the selection process.



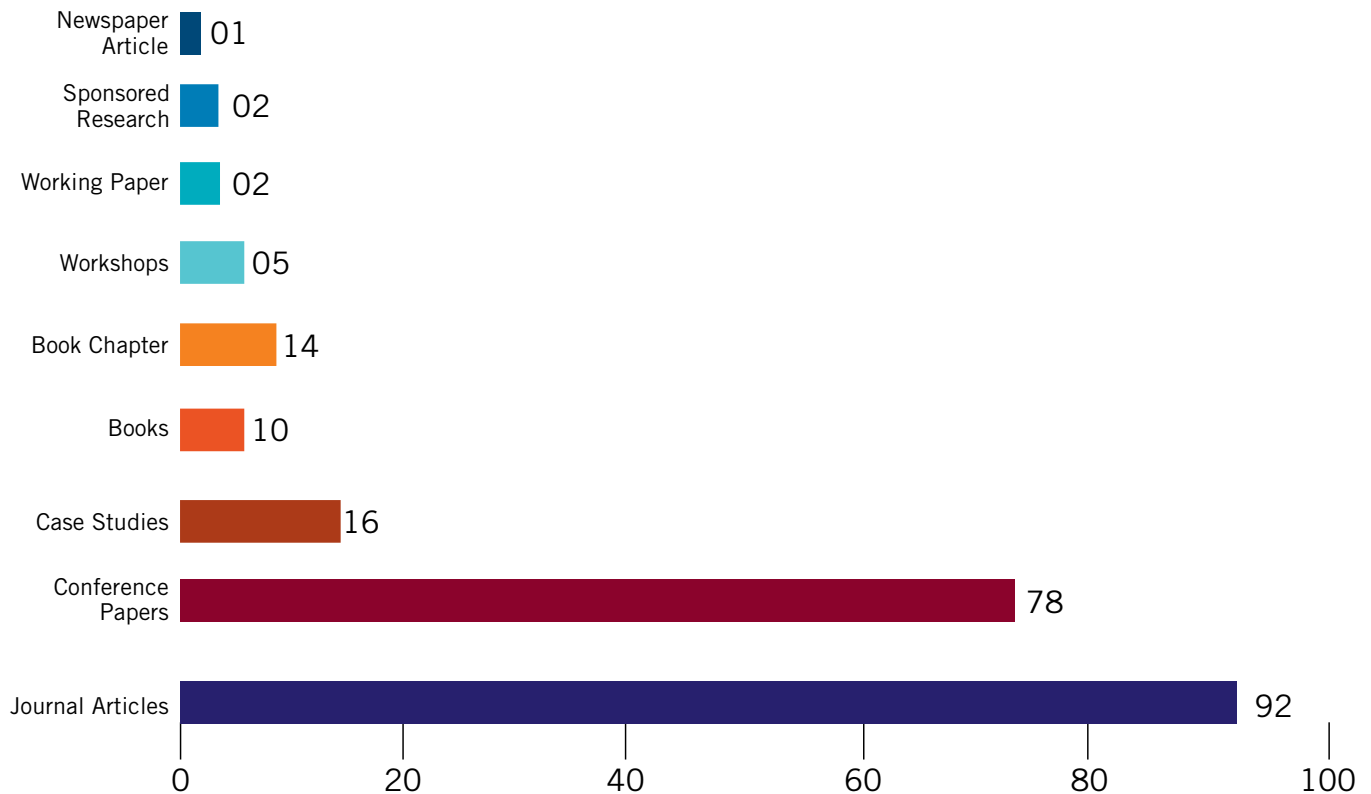
Research

Very early thought leaders at IMI realized that research plays an important role in teaching learning environment therefore since inception the faculty members have been involved in quality research work. More than 220 publications since beginning of the institution, the faculty members at IMI Bhubaneswar produce around 30 different types of publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. The faculty members have written many award winning case studies which are now featured in case repositories across the globe. The average research output of IMI Bhubaneswar faculty is around 2.7 research publication per year which is considered as high in academic world.

To promote research IMI Bhubaneswar facilitates in many ways including research grants, sponsorships to participate in national and international conferences, rewards for publishing in journals etc.

Faculty members at IMI have published their work in journals of high repute like International Journal of Development and Social Research, Global Business Review, Journal of International Consumer Marketing, International Journal of Business and Emerging Markets in International Journal of Organisational Analysis, International Journal of Business Excellence, Psychology & Marketing and many more.

Research Output of IMI Bhubaneswar faculty members since inception



Conferences

In short span of time International Management Institute (IMI) Bhubaneswar has organized International Conferences, Roundtables, etc.

Partial list of Conferences Organised by IMI Bhubaneswar

International Business Research Conference on Emerging Trends in Management

International Conference on Global Business Environment: Strategies for Business Analytics and Cyber Security Management (In collaboration with EGADE Business School, Mexico)

International Conference on India, China and the new World order: Economic, Social and cultural Dimensions

International Conference on Innovation, Market Competition and Economic Development

Annual Conference on Banking & Finance - "Changing Contours of Indian Financial System"

3rd International Conference on "Drifts in Business, Governance, and Societal Values: Conflicts and Challenges" in collaboration with EGADE Business School, Mexico

Roundtables

The purpose of roundtable is to discuss issues from various perspectives and generate curiosity for further acquisition of knowledge. Roundtable is a platform where experts come and share their views. IMI Bhubaneswar has organized following roundtables in short span of time where experts from Academia, Industry, Policy-makers and other spheres came and share their thoughts.

1. Roundtable on "Disruptive Innovation: Revisiting Strategy for Social Development" in collaboration with IMI New Delhi and IIT Kanpur
2. Repositioning HR in Changing Business Scenario" in collaboration with NHRDN
3. Roundtable of CSR Heads
4. Roundtable for Civil Society



Training

Executive education is one of the key offerings at the International Management Institute, Bhubaneswar. The main focus of executive education through Management Development Programmes (MDP) at IMI-Bhubaneswar is to improve management systems and enable the executives to take on leadership roles. IMI-Bhubaneswar conducts a wide range of MDPs in various functional areas of management. The programmes, conducted by well experienced faculty, are well designed to provide experiential learning to the participants.

Faculty Development Programme

There is no use of such knowledge creation which is not disseminated to the people. IMI Bhubaneswar has created many such avenues for knowledge sharing FDPs are one of them. List of such programmes organized by IMI Bhubaneswar are as follows

1. 14 days AICTE sponsored Faculty Development Programme on 'Multivariate Analysis for Advanced Research'
2. Workshop on "How to Write a Publishable Manuscript in a Refereed Journal"
3. Workshop on "Multivariate Research Methods"
4. Case Method of Teaching
5. Structural Equation Modelling
6. Financial Time Series Analysis using R

MDPs



IMI Bhubaneswar conducts a variety of executive training and development programmes for all levels of management. These initiatives are based on the needs of the industry and combine concepts with practical inputs to equip participants with cutting edge expertise to help them excel in their roles in their respective organizations and the society at large.

These MDPs are offered in various functional and cross functional managerial disciplines and expose trainees to the global best practices in these areas. The focus of these programmes is to

engage participants in a facilitating environment to enable them to open up and learn in a participative setting. Each session is an experience in excellence.

The programmes are offered in the following two broad categories:

Customized In-Company Programs (ICPs):

ICPs are designed basically on requests from a large number of companies - both from the Public and the Private Sector to design and deliver specific modules exclusively for their employees.

Open MDPs:

IMI Bhubaneswar annually develops a MDP calendar based on industry needs and various functional areas of management.

Administrators, Managers and executives from various organisations such as Vedanta, IMFA Ltd. NTPC, Power Grid Corporation of India Ltd., Indian Oil Institute of Petroleum Management etc. have been benefitted from corporate programmes of IMI Bhubaneswar



Consulting

Though IMI, Bhubaneswar is a relatively new institute, yet it has created a mark for itself in various fields including consulting activities. Faculty members of IMI Bhubaneswar are engaged with various multilateral agencies, government agencies and industries as consultants. Our faculty members have been consultants to organizations such as Indian Oil, SAP Inc., FNST (Germany), UNICEF Odisha, Adam Smith Institute (UK), Baird & Associates (Canada), Chennai Radha Engineering Works (CREW) Pvt. Ltd., Tata Steel, Tata Power (New Delhi), NTPC, ONGC, Bharat Electronics Limited (Kotdwar), Baskin Robbins, MTN-Rwanda Cell (Africa), Chemols Infotech Private Limited, and Foundation to Aid Industrial Recovery. They have also worked as consultants to various government agencies and departments including the Ministry of Commerce, Ministry of Industries, Department of IT of the Ministry of Commerce and IT, Ministry of Textiles, and Central Board of Secondary Education (CBSE) of the Government of India, and for the Sri Lankan Government.

The core training and consulting expertise of the faculty members lie in areas of e-business, Information System, IPR, Leadership, Cross-cultural Management, Sensitivity/T-Group Training, Team Building, Union-Management Conflict Resolution, SPSS, Designing Service Blue Printing, Employee Branding, Sales Promotion Design, Branding B-Schools and Organizations, Executive Coaching, Talent Management & Retention, Business restructuring, HR Policy, Designing Incentive Schemes, Appraisal Policy, Employee satisfaction, CSR, Responsible Business and Corporate Governance.

Intellectual Capital - Faculty @ IMI Bhubaneswar



Prof. Behl, Ramesh

Director & Professor

Teaching: Information Management System, Business Analytics, Enterprise Systems, E-Business

Research Areas: Business Analytics, E-Business, Cloud & Mobile Systems and CRM

Selected Publications

Author of 22 books, some of the selected books are:

- 'Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace' – Edited. Book is published by IGI-Global Publisher of USA in November 2017
- "Business Analytics and Cyber Security Management in Organizations" – Edited. Book is published by IGI Global Publishers of USA in December, 2016.
- "Management Information Systems 10/e", Co-authored. The book is published by Tata McGrawHill, 2013.
- "Information Systems Today – Managing in the Digital World 6/e". International Edition Contributor. The book is published by Pearson U.K, 2013.
- "Information Technology for Management 2/e", The book is published by Tata McGrawHill, 2012.
- "On-Line Databases in International Trade" – Edited. Book is published by the Indian Institute of Foreign Trade, New Delhi, 1996.
- "PC Tools for Managers", co-authored. The book is published by M/S Global Business Press, New Delhi, 1998.
- "SAARC Information Handbook" - co-authored. The book is published by SAARC Chamber of Commerce and Industry, Dhaka, 1995.

Research Articles / Case Studies

- Exports in the Eighties, Foreign Trade Bulletin Vol.21 No.4, October 1990, jointly with Prof. Bibek Debroy and L.D. Mago.
- Export Growth in the Eighties, Foreign Trade Bulletin, Vol.21 No.5, November 1990, jointly with Prof. Bibek Debroy and L.D. Mago.
- The Rupee-Rouble Rate, Foreign Trade Review Vol.25 No.4, Jan-March, 1991, jointly with Prof. Bibek Debroy and L.D. Mago.
- Software Exports - World Scenario and India's Prospects, Foreign Trade Review, July-Sept. 1992, Jointly with Prof. Bibek Debroy and Shri L.D. Mago.
- The Prices of Indo-Soviet Trade, Margin, April-June, 1992, jointly with Prof. Bibek Debroy and L.D. Mago.
- "Forecast of Indian Ready made Garments using ARIMA Model", Global Business Review, Jan-June, 2002.
- "Making of e-Gurucool.com", Global Business Review, Jan-June, 2004.

- “Perception study of Cyber Café Users”, Global Business Review, Jan-Jun, 2006. Vol. 7 No. 1.
- “Readiness for Online Learning in Business Schools in India”, Co-authored, published in a book “World Sustainable Development Outlook 2007 – Knowledge Management and Sustainable Development in the 21st Century”, published by Greenleaf Publishing, UK, October, 2007, hardback, ISBN 978-1-906093-02-0
- CRM for building closer relationship with customers, “Management Information Systems, 7/e”, Tata McGrawhill, pp 526-530, 2007. Revised in 10/e, pp 483-486, 2013.
- Drishtee.com connecting India village by village, “Management Information Systems, 7/e”, Tata McGrawhill, pp 531-539, 2007. Revised in 10/e, pp 422-426, 2103.
- Leveraging Internet for education, “Management Information Systems, 7/e”, Tata McGrawhill, pp 540-548, 2007
- Indian Distribution Ltd., “Management Information Systems, 7/e”, Tata McGrawhill, pp 549-551, 2007. Revised in 10/e, pp 626-632, 2013.
- Busy and Accounting Software, “Management Information Systems, 7/e”, Tata McGrawhill, pp 552-557, 2007
- Role of Information Technology in the Processed Food Industry, “Management Information Systems, 7/e”, Tata McGrawhill, pp 558-563, 2007
- IT for Success, “Information Technology for Management”, Tata McGrawhill, pp 2-4, 2009
- IT Innovations, “Information Technology for Management”, Tata McGrawhill, pp 70-72, 2009
- IT for Decision Making, “Information Technology for Management”, Tata McGrawhill, pp 174-176, 2009
- Enterprise Systems, “Information Technology for Management”, Tata McGrawhill, pp 268-270, 2009
- Intelligent Decisions, “Information Technology for Management”, Tata McGrawhill, pp 352-354, 2009
- Managing IT, “Information Technology for Management”, Tata McGrawhill, pp 438-440, 2009
- The Spark Batteries Ltd., “Management Information Systems, 9/e”, Tata McGrawHill, pp 48-49, 2010. Revised in the 10/e, pp 60-61, 2013
- Crystal International: IT Service Management, “Management Information Systems, 9/e”, Tata McGrawHill, pp 207-208, 2010
- Seconds & Powerful, “Management Information Systems, 9/e”, Tata McGrawHill, pp 319-321, 2010. Revised in 10/e, pp 368-369, 2013
- Automating Resident Welfare Activities, “Management Information Systems, 9/e”, Tata McGrawHill, pp 652, 2010. Revised in 10/e, pp 752-753, 2013
- Redbus.in Automating Bus Travel Industry, “Management Information Systems, 10/e”, McGrawhill Education, pp 297-298

Awards & Honours

- First Position in University – M.Sc. (1983). I have been a university topper and a recipient of the University Gold Medal in M.Sc Examination.
- United Nations fellow on Information Systems and International Operations.
- First "Outstanding Academic Award 2010" from SAP, South East Asia, Japan.
- "Best Professor in Information Technology" as part of Asia's Best B-School Awards presented by CMO Asia in July 2011.
- "Best Professor in Information Technology Management" as part of 21st Dewang Mehta Business School Awards on 23rd October, 2013.
- “Global Excellence Award” by Friendship Forum in July 2014
- “Indira Gandhi Award for Excellence” by Friendship Forum in July 2014
- Rashtriya Jewels Award” and “Shining Achievers Award” in January, 2015
- Member JIMS Board since 2009
- Member Board of Governors of Eagle Information Systems Ltd. since 2009
- Member IMI Board since October 2010.
- Member Executive Council of NHRDN Bhubaneswar since March, 2016

External Activities

- *Was member of the Core Group on Electronic Commerce set-up by Ministry of Commerce, Government of India.*
- Member of the Editorial Board of ISJ -the Interdisciplinary Studies Journal
- Internationally acclaimed SAP consultant and trainer. Conducted training and delivered lectures to the faculty and students of various International universities in Singapore, Hong Kong, Australia, China, Germany, South Korea and Thailand.

Past Positions

IMI, New Delhi
Since July, 1996

IIFT, New Delhi
Oct, 1987 to June 1996

IIM, Lucknow
Feb, 1985 to Sept, 1987

Statesman Ltd.
Sept, 1984 to Feb, 1985



Prof. Baid, Devesh

Associate Professor

Teaching: Accounting and Finance

Research Area: Management Control Systems, Case Studies in Accounting and Finance.

Selected Publications

Devesh Baid (2017), "A Study of Management Control Systems and School Performance". Metamorphosis (IIM Lucknow), ISSN No – 09726225, Sage Publication, Vol 16, No 2, December 2017, pg 1-15.

Devesh Baid (2018), "Achieving Education for All – A Thought". Journal of Indian Education, National Council of Education, Research and Training (NCERT), ISSN No – 03770435, Volume XLIII, No 4, February 2018.

Devesh Baid (2017), "Kissan Savera – Tapping Growth Opportunities in Organic Fertilizers Business", BVIMSR's Journal of Management Research, ISSN No – 09764379, Listed in EBSCO and ProQuest, Volume 9, No 2, October 2017.

Devesh Baid (2017), "A Note on Non-Conventional Sources of Financing". The Management Accountant (Institute of Cost Accountants of India), ISSN No – 09723528, Vol 52, No 9, September 2017, pg. 69-74.

Devesh Baid and S.V.D. Nageswara Rao (2017), "Management Control of Teachers – Scale Development and Validation", Global Business Review, ISSN No – 09721509, Sage Publication, 'C' Category Journal in ABDC List, Vol 18, No 3, May-June 2017, pg 719-733.

Devesh Baid (2017), "Indian Crafts: Multiple Product Break Even Analysis" Metamorphosis (IIM Lucknow), ISSN No – 09726225, Sage Publication, Vol 16, No 1, June 2017, pg 66-71.

Devesh Baid and S.V.D. Nageswara Rao (2017), "Management Control of Students – Scale Development and Validation". Indore Management Journal (IIM Indore), ISSN No – 09751653.

Awards & Honours

- Full Fee Scholarship, Shri Ram College of Commerce (SRCC), Delhi University. 1995-1998
- District Topper and 4th Rank in University in M. Com.
- Secured All India 25th Rank and Third Rank in Western Zone in I.C.W.A. Intermediate Examination.
- Secured All India 34th Rank in I.C.W.A. Final Examination.

Past Positions

- Assistant Professor, Institute of Management, Nirma University, Ahmedabad, Gujarat.
- Lecturer, Som Lalit Institute of Business Management, Ahmedabad, Gujarat.
- Lecturer, Shri Jain P.G. College, Bikaner, Rajasthan.

External Activities/ Membership

- Associate Member (M. No.28695) of Institute of Cost Accountant of India.

Qualifications

Ph.D., School of Management, IIT Bombay

Cost Accountant, I.C.A.I Calcutta (Formerly known as I.C.W.A.I).

M. Com, B. J. S. Rampuria Jain College, Bikaner, M.D.S. University, Ajmer

B. Com (Hon's), Shri Ram College of Commerce (SRCC), Delhi University



Prof. Chhabra, Bindu

Professor

Teaching: OB and HR

Research Area: Emotional Intelligence, Stress, Personality, Work attitudes, Subjective fit, Organizational Outcomes.

Selected Publications

- Chhabra, B. (2016). Mediating Role of Job Satisfaction in the Relationship between Core Self Evaluation and Employee Outcomes. *International Journal of Business Competition and Growth*, Vol. 5, Nos, 1/2/3, pp. 34-48 (Inderscience Publication).
- Chhabra, B. (2016). Work Role Stressors and Employee Outcomes: Investigating the Moderating Role of Subjective Person-Organization and Person-Job fit Perceptions in Indian Organizations. *International Journal of Organizational Analysis*, Vol. 24, No. 3. Pp. 390 – 414. (Emerald).
- Chhabra, B. and Mohanty, R.P. (2016). Moderating role of Locus of Control in the Relationship between Job Satisfaction and Organizational Citizenship Behaviour: A Study of Indian IT Professionals. *International Journal of Indian Culture and Business Management*, Vol. 13, No. 3, pp. 288-309. (Inderscience Publication)
- Chhabra, B. and Mohanty, R.P. (2014). Mediating Role of Organizational Commitment in the Relationship between Job Satisfaction and Organizational Citizenship Behavior: A Study of Indian IT Professionals. *International Journal of Indian Culture and Business Management*, Vol. 9, No. 4, pp. 449-467. (Inderscience Publication)
- Chhabra, B. and Mohanty, R.P. (2013), “Effect of Emotional Intelligence on Work Stress – A Study of Indian Managers”. *International Journal of Indian Culture and Business Management*, Vol. 6, No. 3, pp. 300-313. (Inderscience Publication)
- Chhabra, M and Chhabra, B (2013), “Emotional Intelligence and Occupational Stress: A Study of Indian Border Security Force Personnel”, *Police Practice and Research: An International Journal*, Vol. 14, No.5, pp. 255-270. (Taylor & Francis Group)

Awards & Honours

- Dainik Bhaskar National Education Leadership Award for Best Professor in Human Resource Management
- The paper “Emotional Intelligence and Occupational Stress: A Study of Indian Border Security Force Personnel”, published in *Police Practice and Research: An International Journal*, Vol. 14, No.5, pp. 255-270. (Taylor & Francis Group), won the best paper award.

Past Positions

- Associate Professor, LBSIM
- Consulting Psychologist at Zeitgeist, Bangalore
- Senior Consultant with CARE (India)

External Activities/ Membership

- Conducted MDPs for various organizations like Vedanta, SAIL, NTPC, BHEL, IIPA, Ministry of Social Defense, HPCL, Power Grid, EIL etc.

Carried out 3 Projects on *Identification and Analysis of the Educational Problems and Needs of Migrant Children in the following districts of Orissa: Balangir, Kalahandi, Nuapada*

Qualifications

Ph.D, M.Phil (Psychology), JRF-NET Qualified



Prof. Chatterjee, Ansuman

Associate Professor

Teaching: Finance

Research Area: Investment Strategies,
Capital Market, Corporate Finance.

Selected Publications

- Samuel, S,T; Chatterjee, A; "The rational of currency futures trading in India." International Journal of Multidisciplinary research review, Vol.1, Issue 25, March 2017, pp- 172-176, (ISSN: 2395-1877).
- Chatterjee, A; Singh, D. "The association between accounting determined and market determined measures of risk: Evidences from Indian pharmaceutical industry." Asian journal of Research in Business Economics and Management, Vol. 3, Issue 12, December 2013, pp- 35- 44. (ISSN: 2249-7307 online, ISSN: 2250-1673 print)
- Chatterjee, A. " *Issues relating to impact and inheritance of operating leverage: a study with two pharmaceutical companies*", International Journal of Management Research and Technology, Vol. 7, No. 2, July- December 2013, pp. 145-154. (ISSN 0974-3502)
- Chatterjee, A; Venkatamunireddy, R. " *Financial inclusion: An assessment of Indian achievements in contrast to emerging powers.*" Journal of Asian Business Management, Vol. 3, no. 2, pp. 205-216, December 2012. (ISSN: 0974-8636)
- Chatterjee, A. " *Price-Earnings and Price-to-Book Benchmark Techniques as Predictors of Equity Returns in India*", European Journal of Business and Management, Vol.3, No.5, Nov. 2011, pp. 17-27. (ISSN 2222-2839 Online, ISSN 2222- 1905 Paper)
- Sahoo, P.K; Chatterjee, A. " *The Price-Earnings Ratio and the Equity Returns in India*", Journal on Banking Financial Services & Insurance Research, Vol.1, Issue.3, June 2011, pp- 1-12. (ISSN 2231-4288)

External Activity

- Have been a resource person for a National level Two Day Workshop on "Research Methodology" organized by ABBS Center for Research & Development during 21st to 22nd January, 2013.
- Chaired a session at the seventh National Conference of IASSH held at Banaras Hindu University (BHU), Varanasi during 5-7th march 2010.

Past Positions

- Associate Professor (Finance Area), Christ University, Bangalore.
- Assistant Professor, School of Business, Alliance University, Bangalore.
- Assistant professor (Finance Area) and Coordinator, Post Graduate Program in Retail Management, T. John College, Bangalore.

Qualifications

- Ph.D., Business Administration (Finance Area), Utkal University.
- M.Phil, Commerce, Utkal University.
- MBA, Utkal University.
- M.Com, Ravenshaw College, Utkal University.



Prof. Choudhury, Rahul Gupta

Associate Professor

Teaching: Marketing

Research Area: Marketing Strategy,
Consumer Behavior

Selected Publications

Choudhury, Rahul Gupta; Human Nature: Justice, Efficiency, and Culture, Journal of Economics and Finance (International Organization of Scientific Research), Vol. 2, Issue 5, pp. 41-47, January 2014.

Choudhury, Rahul Gupta; Migration, Education, and Externalities; IOSR Journal of Humanities and Social Science; Volume 19, Issue 6, pp. 42-51, 2014.

Rai, Uttam; Choudhury, Rahul Gupta; Marketing Strategy – components, effectiveness & importance of pricing - especially, in relation to emerging markets like India, IOSR Journal of Business and Management; Volume 16, Issue 11, pp. 52-60, 2014.

Choudhury, Rahul Gupta; Sinha, Rupesh Kumar; Relationship between Personality Traits, Academic Achievement and Salary: An Empirical Study in a Reputed B-School in Bangalore, India; IOSR Journal of Research and Method in Education; Volume 5, Issue 3, pp. 37-43, 2015.

Choudhury, Rahul Gupta; Sinha, Rupesh Kumar; Industry Internship Program in a Reputed Business School in India, FOCUS: The International Journal of Management; Volume 11, No. 1, pp. 34-42, 2015.

Choudhury, Rahul Gupta; Sharma, Sonika; Recent Trends and Performance Metrics Evaluation of MBA Students In Reputed Business Schools in India, IOSR Journal of Research and Method in Education, Vol. 5, Issue 5, pp. 56-61, 2015.

Chatterji, Madumita; Choudhury, Rahul Gupta; Accreditation for Institutional Learning and Growth, Association of Management Development Institutions in South Asia (AMDISA - a SAARC recognized Body): A Compendium of Views/Thoughts, pp. 111-113, December 2015.

Awards & Honours

- Fulbright Scholar from Carnegie Mellon University
- Best Faculty Award in IFIM Business School, Bangalore

External Activities/ Membership

- Member of Academy of Marketing Science, USA.

Reviewer of the following Journals

- IIM (Indian Institute of Management), Bangalore: Management Review
- Journal of International Business Education
- I am the reviewer and has also been inducted into the Editorial Board of Academy of Business and Retail Management, London, UK.

Past Positions

Associate Professor, IFIM Business School, Bangalore

Qualifications

Ph.D., Alliance University, Bangalore, India. May, 2016.

Fulbright- CII Fellowship, Carnegie-Mellon University, Pittsburg, USA (2001).

P.G.D.M. (1987 – 89) Indian Institute of Management, Lucknow, India.

B.E. (Chemical) (1983 – 87) Regional Engineering College (NIT), Durgapur, India.



Prof. Das, Santanu

Associate Professor

Teaching: Finance and Accounting

Research Area: Prospect theory and asset pricing

Selected Publications

1. Das, S. (2017): Firm Characteristics and Dividend Policy in India, *Transnational Corporations Review*(Taylor & Francis), 9(3), 190-200
2. Das, S. (2016): Do Accruals, Cash and Decomposed Leverage Have any Information About Future Profitability? *Vilakshan*, 13(2), 79-98
3. Das, S (2016) Cointegration of Bombay Stock Exchange with major Asian Markets - A Copula Approach, *Global Business Review (Sage Publications)*, 17(3), 1-16. (ABDC - C category)
4. Kumar, M., S. Das & S. Govil (2015): Analysis of Stock Volatility Clustering using ANN, *Information Resources Management Journal*, 28(2), 27-38. <http://www.igi-global.com/article/analysis-of-stock-volatility-clustering-using-ann/128773>
5. Das, S., D.Tandon & S. Sethi (2013): Empirics of Indian Stock Market Volatility, *Asian Journal of Research in Social Sciences and Humanities*, Vol. 3, No.10, 1-28.
6. Das, S (2012): The Role of Leverage and Stock Based Variables in the Prediction of Cash Flows and Earnings – Some Evidence from India, in *Afro-Asian Journal of Finance & Accounting*, *Inderscience Publishers*, Vol.3, No.1, pp. 1-14. (ABDC - C category)
7. Das, S (2009): Management of NPAs in Indian Public Sector Banks with special reference to Jharkhand, *Udyog Pragati* (NITIE, Mumbai), Vol 33, No.1, pp. 41-51.

External Activities/ Membership

- Life member of Indian Accounting Association

Past Positions

Lecturer, Indian Institute of Information Technology, Allahabad
from July 2010 to June 2013

Lecturer, Birla Institute of Technology, Mesra, Ranchi from
October 2006 to June 2010

Associate Lecturer, Birla Institute of Technology, Mesra, Ranchi
from July 2002 to September 2006

Qualifications

PhD (Management), Birla Institute of Technology, Mesra,
Ranchi, 2011

MBA (Finance), R D University, Jabalpur



Prof. Ghatak, Ranjit Roy

Associate Professor

Teaching: Operations and Supply Chain Management

Research Area: Supply Chain Management, Service Operations Management

Awards & Honours

- University 2nd Rank Holder in MBA
- University 3rd Rank Holder in Applied Mathematics
- UGC National Scholarship for M.Sc

Past Positions

Associate Professor, Amity University, Noida (U.P), India

Assistant Professor, Institute of Technology & Science (I.T.S), Ghaziabad (U.P), India

Senior Lecturer, Rai Business School, Delhi, India

Lecturer, Invertis Institute of Management Studies, Bareilly(U.P), India.

Selected Publications

Books/Book Chapter

Kulkarni, V., Baser, C.N., Ghatak, R.R.(2011) Management II, Dorling Kindersley (India) Pvt Limited (Pearson Education).

Research Articles/Case studies

Ghatak, R.R. (2014) Effect of service quality on Behavioral Purchase Intentions: Study of University Students In India, The International Journal of Business And Management, Vol2(7), July 2014, ISSN 2321-8916.

Ghatak, R.R. (2014) Managing Service Quality in Indian Apparel Retail Stores: Customer's Gender effects, Journal of Contemporary Issues in Business Research, Vol3(5), 2014, ISSN 2305-8277.

Mantry, S., Ghatak, R.R.(2016) Port Operation Structure and Effectiveness in India, Journal of Advances in Science And Technology, Vol 10(21), pp 1-4, ISSN No 2230-9659.

Ghatak, R.R., Pal, S.S.(2016) Prioritizing the Service Failures of Package Delivery Business: An Analytical Hierarchy Process Analysis, IUP Journal of Supply Chain Management, Vol XIII(4), 2016, ISSN No 0972-

Ghatak, R.R., Singhi, R. Bansal , S.(2016) Online Store Selection Attributes and Patronage Intentions : An Empirical Analysis of the Indian E-retailing Industry, Indian Journal of Science and Technology, Vol 9(44), ISSN No 0974-5645.(SCOPUS INDEXED).

Ghatak, R.R.(2016) Multi-criteria Based Evaluation and Prioritization of telecom Service Provider Selection Attributes of Indian Consumers, International Journal of Management and Business Studies, Vol 6(4), pp 1-4, ISSN No 2230-9519.

Mantry. S, Ghatak, R.R. (2017) Comparing and Contrasting of Major Indian and Select International Ports, International Journal of Research in Finance and Marketing, Vol. 7, No 6, July 2017, 1-19.

Ghatak, R.R., J Gupta, R. (2017) Understanding Service Quality of Business Hotels : Using Kano's Model, MAIMS Journal of Management, Vol. 12, No 1, April 2017, 36-45.

Qualifications

Ph. D., MBA, M.Sc. (Maths)



Prof. Kumar, Rohit Vishal

Associate Professor

Teaching: Marketing

Research Area: Multivariate Analysis,
Consumer Behaviour

Selected Publications

Books/Book Chapter

- Kumar, Rohit Vishal, Bhattacharya, Subhajit, & Dutta, Anindya Kumar (2017) "Exploring Kapferer's Brand Identity Prism Applicability in Indian Political Marketing Aspect with Special Focus to Youth Voters." In Rajagopal and Behl, R (Eds.) Start-up Enterprises and Contemporary Innovation Strategies in the Global Marketplace, IGI Global, Hershey, PA [accepted]
- Bhattacharyya, Subhajit and Kumar, Rohit Vishal. (2016), "Modeling Tourists' Opinions Using RIDIT Analysis", in Pandian, V. and Kalaivanthan, M. (Eds.), Handbook of Research on Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry, IGI Global, Hershey PA, pp. 424–444.
- Kumar, Rohit Vishal and Bhattacharyya, Subhajit (2016), "Modeling Consumer Opinion using RIDIT and Grey Relational Analysis", in Kumar, A., Dash, M.K., Trivedi, S.K. and Panda, T.K. (Eds.), Handbook of Research on Intelligent Techniques and Modeling Applications in Marketing Analytics, 1st ed., IGI Global, Hershey PA, pp. 185–201.

Research Articles/Case studies

- Kumar, Rohit Vishal; Bhattacharyya, Subhajit (2017): A RIDIT approach to evaluate factors influencing tourists' destination brand selection behaviour pertaining to Indian tourism sector. In Journal of Modelling in Management 12 (4). [Scopus Indexed; ADBC Category C]
- Tigga, Amar Eron; Pathak Promod and Kumar, Rohit Vishal "Branding of B-schools by Understanding the Expectations of Their Three Major Stakeholders", Indian Journal of Marketing, 2014, 44(10), 7-23 [Scopus Indexed]
- Kumar, Rohit Vishal & Sarkar, Amitava. (May 2008) "Psychographic Segmentation of Indian Urban Consumers", Journal of Asia Pacific Economy, Volume 13 Issue 2, pp. 204-226 [Scopus Indexed – ADBC Category B]

Awards & Honours

- Awarded grant for Doctoral Program by IISWBM Kolkata
- Invited by the University of Antwerp, Belgium for a 14 day study program on Human Rights and Marketing. The entire trip was sponsored by USOS Belgium

External Activities/ Membership

- Member of Association of Indian Management Scholars (AIMS) International, USA & India
- Member of Institute of Behavioural and Applied Management, USA
- Associate Member of Rural Marketing Association of India (RMAI)

Past Positions

- Associate Professor, Xavier Institute of Social Service, Ranchi
- Lecturer, IISWBM, Kolkata

Qualifications

Doctorate of Philosophy (Ph.D.), Department of Business Management, University of Kolkata (2003-2007)



Prof. Mishra, Manit

Associate Professor

Teaching: Marketing & Quantitative Techniques

Research Area: Multivariate consumer behavior analysis; Methodological research

Selected Publications

Books/Book Chapter

- Mishra, B. B. and Mishra, M. (2008). *Retail Marketing*, Vrinda Publications, New Delhi. (ISBN-978-81-8281-133-1).
- Mishra, S. & Mishra, M. (2017). Investigation of moderating effect of demographic variables on the relationship between personality traits and financial risk tolerance of retail investors. *Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace*, Rajagopal and R. Behl (Eds.), IGI Global Publishers, Hershey, Pennsylvania, p. 122-135 (ISBN13: 9781522548324).

Research Articles/Case studies

- Mishra, M. (2018). For Indian online shoppers, have saying and doing parted ways? *Psychology & Marketing*, 35(1), 5-19.
- Banerjee, M. & Mishra, M. (2017). Retail supply chain management practices in India: A business intelligence perspective. *Journal of Retailing and Consumer Services*, 34, 248-259.
- Mishra, M. & Mishra, S. (2016). Financial risk tolerance among Indian investors: A multiple discriminant modeling of determinants. *Strategic Change: Briefings in Entrepreneurial Finance*, 25(5), 485-500.
- Mishra, M. & Sahoo, S.C. (2013). Bajaj Auto Limited: Synergizing Product Engineering and Market Engineering Initiatives. *Asian Case Research Journal*, 17(2), 305-338.

Awards & Honours

- Awarded 1st Prize in “Case Analysis and Presentation Competition,” for Business Management teachers on the case “Bajaj Auto Limited’s Business Strategy: From Market Leader to Follower,” organized by Srusti Academy of Management, Bhubaneswar, Odisha on 13 November 2010.

Past Positions

- Assistant Professor & Head of Department, Department of Business Management, CV Raman College of Engineering, Bhubaneswar, Odisha / 31 August 2010 to 15 May 2012.

Qualifications

- Ph.D., MBA.

External Activities/ Membership

- Associate Editor, Global Business Review (ISSN: 0972-1509) published by SAGE Publications for IMI, New Delhi [A “C” category journal in ABDC list].



Prof. Mishra, Supriti

Associate Professor

Teaching: Strategy and CSR

Research Area: CSR, Sustainability, Corporate Governance

Selected Publications

Books/Book Chapter

- Mishra, S. and Pattanaik, L.: (2016), "Antecedents and Consequence of Organisational Commitment: A Conceptual Model", in the edited book "Human Capital Management: A Paradigm Shift", Himalaya Publishing, ISBN No. 978-93-5142-641-7.

Research Articles/Case studies

- Mohanty, P. & Mishra, S. (2017): "Maruti Suzuki: Good Company or Good Stock (A)", Ivey Publications, Publication Date: July 31, 2017 (Available online at <https://www.iveycases.com/ProductView.aspx?id=86539>).
- Mohanty, P. & Mishra, S. (2017): "Maruti Suzuki: Good Company or Good Stock (B)", Ivey Publications, Publication Date: July 31, 2017 (Available online at <https://www.iveycases.com/ProductView.aspx?id=86546>).
- Mohanty, P., Stephen, T., & Mishra, S. (2016): "Ambuja Cements and Holcim India Merger", Ivey Publications (Available online at <https://www.iveycases.com/ProductView.aspx?id=80841>).
- Mohanty, P. & Mishra, S. (2016): "Hike in Royalty Payments by ACC", Asian Case Research Journal, Vol. 20 (2), 305-329, NUS, Singapore (Available online at <http://www.worldscientific.com/doi/pdf/10.1142/S0218927516500115>; Scopus Indexed, SSCI).
- Suar, D., Mishra, S. & Mishra, S. (2015): "Enhancement Bias in Portrayal of Self and Others on Personality Traits: A Test of Two Explanations", Psychological Studies 60 (2), 232-238, Springer Publications. (ISSN No.: 0033-2968; Citations – 2; Scopus Indexed)

- Mishra, S. and P. Mohanty: (2014), 'Corporate Governance as a Value Driver for Firm Performance: Evidence from India', Corporate Governance: The International Journal of Business in Society, Vol. 14 (5), 265 - 280, Emerald Publications. (ISSN No.: 1472-0701; Citations – 27; Scopus Indexed)
- Mishra, S. and D. Suar: (2013), 'Salience and Corporate Responsibility towards Natural Environment and Financial Performance of Indian Companies', Journal of Global Responsibility, Vol. 4 (1), 44-61, Emerald Publications. (ISSN No.: 2041-2568; Citations – 2; Thomson Reuters Emerging Sources Citation Index).

Awards & Honours

- Won the second prize in the ISB-Ivey Global Case Competition 2017
- Won the first prize in the ISB-Ivey Global Case Competition 2016

External Activities/ Membership

- Consultant to various organizations including UNICEF, UNDP, Adam Smith Institute, U.K., and W.F. Baird & Associates, Canada.
- Conducted MDP for senior and mid-level executives of Powergrid Corporation, Nalco, NTPC, J K Paper, Vedanta, Essel Mining, PPL, etc.

- Invited as a speaker in various national and international conferences and workshops held in the USA, Hong Kong, Turkey, and India.

Past Positions

- Professor, HDFSOM, 2010-2011.
- Fulbright Fellow & Visiting Scholar, Stern School of Business, New York University, 2009-10.
- Project Team Leader in CYSD for the project of CIVICUS, South Africa, 2004-2006.

Qualifications

- Post-doctorate, Leonard N. Stern School of Business, New York University, USA.
- Ph.D., Indian Institute of Technology, Kharagpur, India.
- MBA, Utkal University, India
- M.A., Analytical & Applied Economics, Utkal University.



Prof. Pandla, Kapil

Associate Professor

Teaching: HR and OB

Research Area: High Performance Organisations, Counterproductive Workplace Behaviour, Stress Management

Selected Publications

- Pandla, K. (2016) "Drivers and Characteristics of High Performing Organisations", International Journal of Business and Administrative Studies, Malaysia, 2(3), 78-82, ISSN: 2415-0541
- Sharma N. and Pandla, K (2016) "Apollo Tyres Ltd.: Recognition of Trade Union", SAMVAD: SIBM Pune Research Journal, Vol XI, 13-16, ISSN:22491880
- Pandla, K. "Recruitment Fiasco @CITPR available on ET Cases. <http://epaperbeta.timesofindia.com//index.aspx?eid=31815&dt=20150630&Ar=1>
- Pandla K, Prakash O, Gupta P & Dugar A, "Suzlon: Swaying High with Wind", Samvad, SIBM, Pune Volume VI, No. 2, ISSN:2249-1880
- Pandla K. and Sharma M. (2012) "Relationship between Perceived Organisational Support and Counterproductive Workplace Behaviour: Moderating role of Corporate Social Performance", International Journal of Professional Management, UK, Vol 6 Issue 1, ISSN: 20422341
- Pandla K. (2010), "A study on work stress amongst Employees of various Public and Private Sector Organisations India", Drishtikon, A Management Journal, SCMHRD, Vol1 Number 2, ISSN: 0975-7422

Awards & Honours

- Best Faculty Award, NIIT University, Neemrana
- Session Chair, National Seminar of Equitable Education, Organized by DEP-SSA (Participants from all SAARC countries), IGNOU, New Delhi, 2012

External Activities/ Membership

- Member, Advisory Board, Confederation of Education Excellence
- Life Member, ISTE, New Delhi

Past Positions

- Area Director and Associate Professor, NIIT University, Neemrana
- Professor, IFIM, Bangalore
- Assistant Professor, Gautam Buddha University, Greater Noida
- Assistant Professor, Jaipuria Institute of Management, Noida

Qualifications

- Ph D, MBA, BA



Prof. Panigrahi, RK

Associate Professor

Teaching: Economics; International Business

Research Area: Development Economics

Selected Publications

- Panigrahi Ramakrushna (2002), "An Adjusted Human Development Index: Robust Country Rankings with respect to the Choice of Fixed Maximum and Minimum Indicator Values" *The Journal of Human Development*, Vol.3. No.2, UNDP, NY. (Coauthored with Dr. Sashi. S)
- Panigrahi Ramakrushna (2001), "An Economic Model of Self-Help Groups: Policy Implications for Bank and NGO Initiatives" *Journal of International Development*, Vol. 13, No 1, University of Sheffield, U.K. (Coauthored with Dr. Sashi. S)
- Panigrahi Ramakrushna (2014), "Maruti Suzuki India Limited: Sustaining Profitability" IVEY Case Number 9B14M115 published by IVEY Publishing.

Awards & Honours

Awarded an INSTITUTIONAL DOCTORAL FELLOWSHIP by ISEC.

Recipient of Prof. D.M. Nanjundappa Award by ISEC

External Activities

Member, Orissa Economic Association

Referee for "The Journal of Human Development" and "Global Business Review"

Past Positions

- Professor, MATS Institute for Management and Entrepreneurship (2008–2012)
- Associate Professor, MATS School of Business & IT, Bangalore (2005–2008)
- Faculty Member, ICFAI Business School, Bangalore (2001- 2005)
- Economist, Chemols InfoTech Private Limited (2000-2001)
- Foundation to Aid Industrial Recovery (1998-2000)

Qualifications

Ph. D. in Economics from Institute for Social and Economic Change (ISEC), Bangalore, India. Degree awarded by University of Mysore. (1995-2001)

M. Phil. in Economics from Centre for Development Studies, Trivandrum. Degree awarded by Jawaharlal Nehru University, New Delhi, India (1993-1995)

M.A. in Economics from University of Hyderabad, Hyderabad, India. Passed in First Division (1991-93)



Prof. Rath, Arun K

Professor

Teaching: Strategy and General Management

Research Area: Corporate Social Responsibility, Corporate Governance

Books Published

- “Towards Better Corporate Governance: Independent Directors in the Boardroom”, Excel Publications, New Delhi, 2010
- “Antarctica Diary & Other Travel Stories” in Odia and English

Selected Publications

- *CSR and Sustainability: New Mantras of Corporate Strategy*, Published in Edited vol. Revolutionising Corporate Social Responsibility –Towards A Sustainable Tomorrow, Academic Foundation New Delhi (Conference Proceeding of IPE Hyderabad 2014)
- Integrating Corporate Social Responsibility With Business Strategy For Competitive Advantage Published in Edited vol. “Strategic Corporate Social Responsibility :Towards Sustainable Business ” in International Conference on CSR at Hyderabad 2012, Published by Bloomsbury
- Liberalised Economy: Governance Challenges of Public Enterprises, (2012) Rites Journal Vol 14, Issue 1 January 2012
- *Better Governance of Public Enterprises: A Roadmap for Future* (2010) Wisdom Publications, Edited Volume, National seminar on Corporate Governance: A Tool to Burst Financial Bubbles
- *Board Independence: Role of Independent Directors* (2009), Journal of Institute of Public Enterprises, Vol.32, Jan-June, 2009.
- *Public Enterprise Governance: Challenges for the Twenty First Century* (2008), Journal of Institute of Public Enterprise, Vol.31, July – Dec. , 2008

External Activities/ Membership

- Director (Independent), Board of Coal India Limited, a *Maharatna* PSU of GOI - April 2010 to April 2013
- Director (Independent), Board of Mahanadi Coalfield Ltd, a *Miniratna* PSU of GOI - Sept 2011 to April 2013
- Director (Independent), Board of Mangalore Refinery & Petrochemical Limited, a *Miniratna* PSU of Govt. of India- Feb 2010 to Jan 2013
- Member MOU Task Force of DPE Govt. of India, 2010 -2014
- Member RFD Task Force Govt. of India, 2011-2014

Past Positions

- Dean, MDP & International Relations, IMI, Delhi
- Dean & Professor, Management Development Institute, Gurugram
- Secretary, Department of School Education & Literacy, Ministry of Human Resource Development, Govt. of India (Indian Administrative Services)

Qualifications

- D. Lit., SOA University, Bhubaneswar, 2017
- Ph.D., KIIT University, Bhubaneswar, 2008
- M.Sc., Delhi University, 1970
- B.Sc. (Hons.), Delhi University, 1968



Prof. Sahay, Yamini Prakash

Associate Professor

Teaching: OB and HR

Research Area: Organization Design and Structure, Innovation, Creativity, Organization Culture, Occupational Stress, Leadership, Training & Development

Selected Publications

- Sahay, Yamini Prakash & Gupta M. (2016), Organization Design and Perceptions of Innovation: Implications for the *Indian Pharmaceutical Industry*, *Indian Journal of Industrial Relations*, Vol. 52, No. 1, 157 – 170, ABDC listed.
- Sahay, Yamini Prakash and Gupta, M. (2016), Factors that Facilitate Innovation in the Conventional Heavy Engineering Industry of India, *Indian Journal of Industrial Relations*, Vol. 51, No. 4, 633 – 645, ABDC listed.
- Sahay, Yamini Prakash and Gupta M. (2011), Role of Organization Structure In Innovation in the Bulk-Drug Industry, *Indian Journal of Industrial Relations*, Vol. 46, No. 3, 450-464, ABDC listed.
- Prakash, Yamini and Gupta, M. (2008), Exploring Relationship between Organization Structure and Perceived Innovation in the Manufacturing Sector of India”, *Singapore Management Review*, Vol. 30, No.1 (January - June), 55-76, SCOPUS & ABDC listed.
- Prakash, Yamini and Gupta, M. (2007), Finding Relationship between Organization Structure and firm-level Innovation in the Manufacturing Sector, *Indian Journal of Industrial Relations*, Vol. 43, No. 2 (October), 191-216, ABDC listed.
- Prakash, Yamini and Gupta, M. (2006), The Relationship between Organization Structure and Perceived Innovation in the Transmission and Distribution Sector, *Productivity*, Vol. 47, No. 3 (October - December), 238-249.

Awards & Honours

Wolf Publishing Best Paper Award in Academy of Business Research International Conference, Fall-2011, U.S.A.

External Activities

Reviewer to high quality internationally reputed journals from following groups -

1. Taylor and Francis
2. Emerald
3. Inderscience

Past Positions

Assistant Professor, IIM Rohtak
Assistant Professor, IIM Lucknow
Guest Faculty, IIM Amritsar
Senior Lecturer, IMT Ghaziabad

Qualifications

Ph.D. (IIT Bombay)
M.Phil. (IIT Bombay)
M.A. (Allahabad University)



Prof. Sharma, Sourabh

Associate Professor

Teaching: Information System and Analytics

Research Area: Information Technology,
Digital Marketing

Selected Publications

Books

Book Title “Management Information System” ISBN: 978-93-84044-58-9, HORIZON BOOKS, New Delhi, March 2016.

Research Articles

- "Customer Perception of Service Quality and Perceived Price and Fairness: A Comparison Between Public and New Private Sector Banks", Journal of Strategic Marketing, TAYLOR & FRANCIS, July 2013 (ISSN: 1466-4488). Ranking “A” in ABDC List and Scopus Index.
- “Service Quality, Service Convenience, Price And Fairness, Customer Loyalty, And Mediating Role of Customer Satisfaction”, International Journal of Bank Marketing, EMERALD INSIGHT, Vol 33, No 4, 2015 (ISSN: 0265-2323). Ranking “B” in ABDC List and Scopus Index.
- “Employees Perspectives On The Effectiveness Of Computerization Of Retail Banking Operations In India: Analysis Of Public And Private Bank Segments”, International Journal of Business Competition and Growth (IJBCG), INDERSCIENCE Publication, December 2016 (ISSN: 2042-3845)
- “An Implication of Computerisation: Public Vs. Private Sector Banks”, Pranjnan Journal of Social and Management Sciences, National Institute of Bank Management, October – December 2012 (ISSN:0970-8448)
- “Customer Perception of Service Convenience: A Comparison Between Public And New Private Sector Banks”, Global Business Review, International Management Institute, SAGE Publication, September 2013 (ISSN: 0972-1509). Ranking “C” in ABDC List and Scopus Index.
- “Impact Of Service Quality, Service Convenience and Perceived Price Fairness On Customer Satisfaction in Indian Retail Banking Sector”, Management and Labour Studies, XLRI School of Business and Human Resources, Jamshedpur, SAGE Publication, August 2014 (ISSN: 0258-042X)
- “Electronic Banking Service Quality Assessment: A Comparative Study of State Bank of India and ICICI Bank.” PRAGYAA- Journal of Management, FMS-Mody University of Science and Technology, June 2015 (ISSN: 0975-9603)
- Chaired Two sessions in the International Conference on “Nexus of Trade, Economic Development and Poverty Reduction”, organized and sponsored by Sichuan Academy of Social Sciences (SASS), Chengdu, China, September 12 - 15, 2017.

Past Positions

Associate Professor (Systems/IT), Faculty of Management Studies, Mody University of Science & Technology, Lakshmanagarh, Sikar, Rajasthan, India

Qualifications

Ph.D. in Management from Jiwaji University, Gwalior; MBA (Systems) from D.A.V.V. Indore

Award and Honours

Chaired Two sessions in the International Conference on “Nexus of Trade, Economic Development and Poverty Reduction”, organized and sponsored by Sichuan Academy of Social Sciences (SASS), Chengdu, China, September 12 - 15, 2017.

External Activities

- Member in the editorial board of the “International Journal of Leisure and Tourism Marketing, INDERSCIENCE Publication” (www.inderscience.com/ijltm)
- Associated with Emerald Journal of Advances in Management Research as a reviewer.
- Associated as a Reviewer for Global Business Review, SAGE Publication.
- Associated as an official member of the Reviewers Team for bi-annual research journal, Paradigm. Paradigm, a biannual refereed journal of IMT Ghaziabad, is published by SAGE Publications.

Campus & Resources





Computer Centre

The campus has a state-of-the-art computing facility. A network of more than 135 computers which are Wi – Fi enabled, ensure the mobile computing at all locations including hostel rooms, MDP, amphitheatre and canteen. The campus has a 200 mbps, 24 hours high – speed Internet connectivity.

IMI-Bhubaneswar campus has one exclusive high tech computer lab with 75 PCs having latest chip-set with TFT monitors for on-line classes and practice sessions. The Computer Centre also has two HP enterprise edition servers with Windows 2008 R2 as the operating environment. There are 30 laser printers and 1 high-speed colour laser printer available for printing jobs.

The software library includes the latest software like Windows 7/8/10, Microsoft Office 2013, Visual Studio 2007, MS Project 2010, SPSS 20, MSDN Academic License, Quick Heal Anti-Virus Server Client Editions, Tally ERP, Corel Draw, Photoshop and Acrobat Pro. Computer Centre at IMI-Bhubaneswar has Modern Video Conferencing to facilitate HD communication across geographies. Online assessment software is installed on the network for grading, online feedback, online quiz and online attendance. Students, staff and faculty have been provided with login to access the software anywhere in the campus to view student performance.

Classrooms & Auditoriums

The ambience at IMI Bhubaneswar offers a unique and complete learning experience. Whole Campus and learning areas are technology enabled. It boasts of one of the most modern infrastructures with classrooms and lecture halls having aesthetically designed interiors with following attractions:

- Air-Conditioned learning infrastructure with latest projection & audio facilities
- 5 large well-appointed classrooms each having accommodation of 72+ seating capacity
- 2 multi-use auditoriums with 200 seating capacity each
- 6 Conference rooms with 25+ seating capacity each
- 6 tutorial/syndicate rooms with 20+ seating capacity each

- Campus wide high speed network with 200 Mbps connectivity
- Web-based ERP solution
- Language lab
- Modern video conferencing to facilitate HD communication across geographies

The auditoriums are as per international standards with facilities such as:

- DLP multimedia projectors
- Notebook computers
- Internet and Wi-Fi connectivity
- State-of-the-art sound system
- Video recording facilities

Landscape & Aquascape

The iconic lush green lawns with shrubs and trees surrounding beautifully sculptured campus are worth seeing. The beauty and freshness of nature inside the campus provides mental peace to the students and visitors.

The arrangements of aquatic plants and stones in the water bodies and fountains with light effects is carved in an aesthetically pleasing and artistic manner.

Mess & Cafeteria

The campus has separate canteens to cater to the needs of students and MDP participants along with the staff and faculty members.

In addition to that, the members of the entrepreneurship club operate a cooperative store governed and operated exclusively by the students, supplying basic necessities and food items like snacks and beverages.



Accommodation

Students' Hostel

IMI, Bhubaneswar is a fully residential campus. Besides promoting group study and learning outside the classroom, the residential accommodation also enables the students to optimally utilize IMI resources like the library and computing facilities with internet and intranet available in the hostel.

The fully furnished residential facility for 240 students are equipped with the following amenities:

- LAN connectivity
- Round the clock security
- Emergency medical services
- Uninterrupted power and water supply
- Gymnasium and indoor/outdoor sports equipment facilities

Executive Residence

The campus has fully furnished 60-bedded executive residence for participants of MDP (Management Development Programme), FDP (Faculty Development Programme) and FPM programme which is equipped with high speed internet connectivity. Adjacent to Executive Residence there is state of art MDP Centre consists of training halls equipped with audio-visual teaching aids.

Faculty and Staff Housing

There is limited faculty and staff quarters available on the Campus. So many faculty and staff members stay on the Campus with their families.

Sports & Fitness

Sports Complex

Ample facilities for indoor and outdoor games and recreation activities are available inside the campus.

- a) **Facilities for outdoor sports**
 - i) Cricket
 - ii) Volleyball
 - iii) Soccer
 - iv) Basketball
- b) **Facilities for Indoor Sports**
 - i) Badminton
 - ii) Chess
 - iii) Carrom
 - iv) Table Tennis
 - v) Billiards, Pool and Foosball



Medical Facility

The doctor regularly visits the campus for medical consultation and advice.

Gymnasium

The air conditioned Fitness Centre has multiple equipments for various stretching, floor and body-building exercises which facilitate the participants to be physically and mentally fit. The tread mills, recumbent cycle, elliptical cycle, multi-gym, dumbbells and plates, weights, shoulder press, legpull, swift bike, leg extension, cross trainers, double twisters are few of them.



Library & Information Centre

The library is located in a spacious and centrally air conditioned building over 2 floors spread over 6000 sq. feet. The information centre aims to support the diverse information needs of all our students, faculty, researchers and staff through the provision of the ultra-modern information resources and services.

Special Features

- Over 14,000 periodical titles.
- Over 7600 books.
- Most journals are available electronically.
- Access to a wide range of both printed and electronic sources.
- Access to online library resources of other B-schools as well.
- Most journals are available electronically through the EBSCO and J-Gate.
- Access to online Harvard Business Publishing.
- Access to relevant digital resources, covering all aspects of business and management, social science, computer science, economics, accounting, finance, behavioral sciences and information technology etc.



When we think of a b-school we imagine world class infrastructure, top-notch faculty, extracurricular activities, presentations, deadlines and a lot of competition. This is exactly what I received from IMI Bhubaneswar in the past one year. IMI Bhubaneswar is equipped with the best infrastructure for the betterment of its students. It is a fully residential campus which helps in the overall development of the students. The pedagogy not only involves continuous evaluation through presentations and quizzes but also focuses on the extracurricular activities via various committees such as Branding, Media and PR, Sports, Placement etc. My life at IMI Bhubaneswar has been filled with excitement and lots of memories. I have learned quite a lot in this past one year from the aspects of management to the importance of soft skills required for managing life.

Ashi Kapoor
PGDM Batch 2017-19

Software and databases which are subscribed by IMI Bhubaneswar are

- MS Excel- Miner
- Adobe
- IBM SPSS
- AMOS
- E-Views 9
- CMIE-Prowess
- Proquest
- J-Gate
- EBSCO

Students



Profile

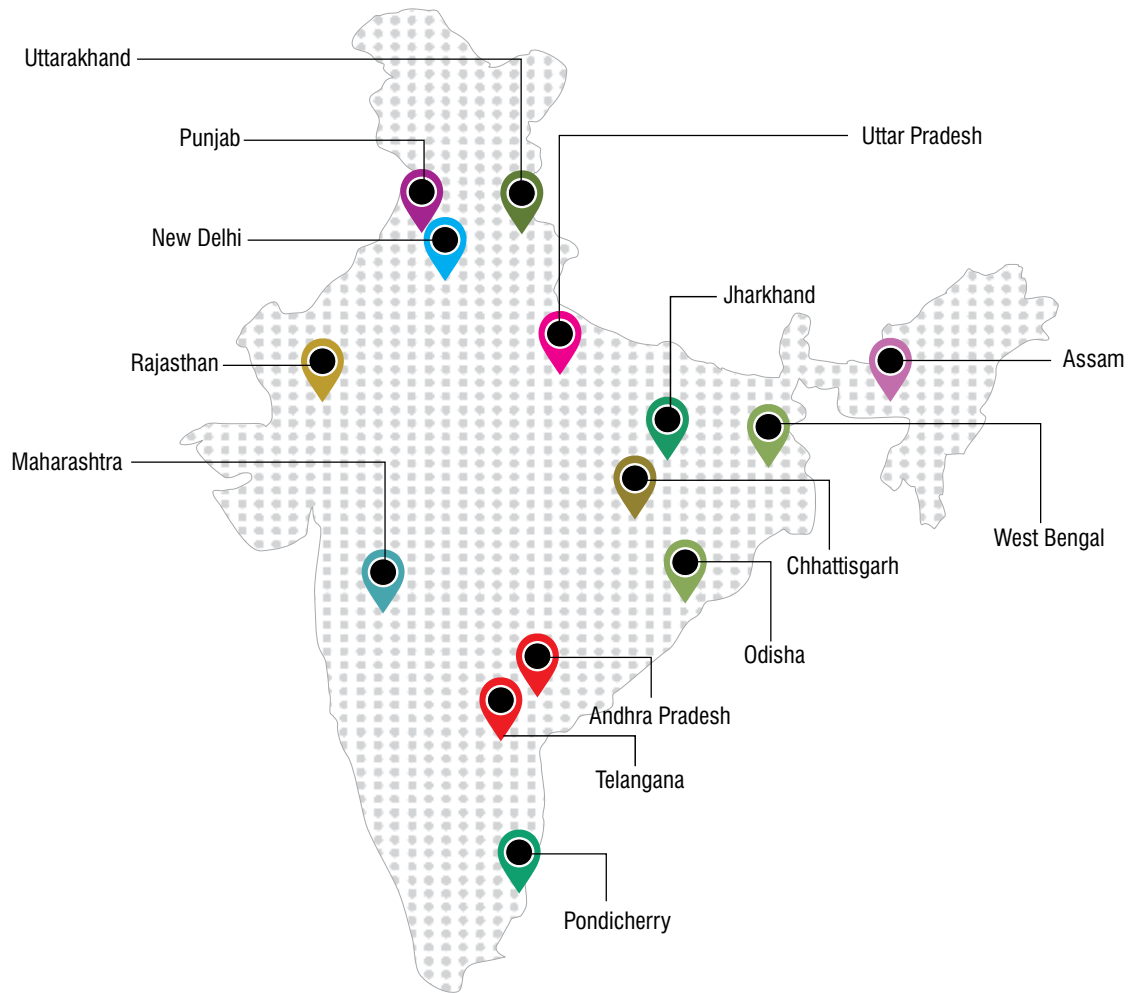
The IMI Bhubaneswar seeks meritorious men and women with effective personalities who possess a spirit of curiosity, excitement and calculated risk taking. The selection process for the program has been designed to identify such individuals. Participants for the PGDM program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch

of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

IMI Bhubaneswar is fortunate to have diverse batch of students, diversity in terms of academic background, region, experience etc.

The demographic profile of the admitted students is presented below:

Geographic Diversity



Qualification / Background Diversity

BBA	B.Com	B.E./ B.Tech.
B.Sc.	B.Pharm	BA
BCA		

Activities

SPARX

Sparx is an attempt to bring the best brains of the state together for a competitive and healthy development. The objective is to supplement the academic learning with inputs from developments and day to day happenings in the industrial forefront and help people develop acumen for the same. It will encourage students to achieve academic excellence and increase their awareness of the world around them by creating interest among them for pursuit of trivial knowledge. It will empower students with new understating of what has been, what is now and what can be.

JAZBAA

Jazbaa is a two day sports event introduced in 2013. Different sports competitions in Cricket, Volleyball, Table Tennis, Chess etc. were organized among students from various institutions in and around Bhubaneswar. There was an overwhelming response to this event every year.

PHRONESIS

Phronesis is characterized as the "wisdom to take counsel", to judge the goods and evils and all the things in life that are desirable and to be avoided, to use all the available goods finely, to behave rightly in society, to observe due occasions, to employ both speech and action with sagacity, to have expert knowledge of all things that are useful.

International Management Institute, Bhubaneswar takes the meaning of phronesis a step forward by encouraging the management graduates to think beyond the regular course curriculum and come out with solutions which will not only help the corporate world but also society as a whole. It attempts to act as a platform for future managers to voice their opinions and garner their thoughts through a plethora of events including management games, paper presentations, cultural events and adventure games.



Student clubs and committees

COLOSSEUM (Marketing Club)

Colosseum is the Marketing Club which is a platform where students get an opportunity to blend marketing theories with real time application. It also keeps the student fraternity abreast with the latest happenings in the arena of marketing and branding. The members of the club share a keen passion for marketing, innovative thinking and, above all, zeal to learn by doing. The club also looks into organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

FINTELLECTS (Finance Club)

The club focuses on delivering knowledge on different areas of finance sector of the world economy which includes Investment Banking, Capital Markets, Corporate Finance, and International Finance. We also work closely with career management and corporate recruiters to put on events for students with the objective to guide students as they prepare for careers in finance through sponsorship of career development programmes and also with the help of the club relationships with members of the financial community. Finally, the club seeks to promote communication between IMI's alumni that have developed finance careers and current members of The Finance Club.

INSIGNIA (HR Club)

This is the official HR club of IMI, Bhubaneswar. In today's shrinking world, it is very important to manage human potential very effectively and efficiently. We are faced by challenges from every area like employer branding, talent management and acquisition and retention of best human resource. Through this club we would like to provide valuable insights to the field of HRM and also give an overview of how the HR field is being perceived and attempt to bring a fresh perspective on HR issues and challenges that the business world faces today.

CYNOSURE (Operations Club)

Cynosure is student initiative to promote operations, production, supply chain, operations research and manufacturing studies and activities. It represents the growing interest in the field and has been the unifying platform for the students interested in pursuing a career in operations. Team Cynosure works towards generating awareness and interest about a career in operations management - the opportunities and the challenges involved. Apart from generating the interest of students about operations by conducting operations related activities, the club also tries to interact with industries as much as possible. For this we arrange for industrial visits, talk with industry personnel.

PRAYAS (CSR Club)

Prayas is the CSR through which we have made an effort to join hands and make a difference by bringing smiles on the faces. We believe in giving back to the society through various activities. We act as catalysts to make lives better for the ones who are deprived. The club aims to make the planet a better place to live in.

BRANDING COMMITTEE

The Branding Committee takes care of all the admission related discussions, queries and suggestions from and to the prospective students. Through the committee, the IMI-B family tries to help prospective students have a clearer picture of their future and guide them through the process.

MEDIA AND PR COMMITTEE

The media and public relations committee is IMI-B's source of interaction to the outside world. Any kind of information flow is through Media and PR committee. The committee is committed to provide all kind of relevant information about the B-school and is one of the core committees of the school.

CULTURAL COMMITTEE

Cultural Committee takes care of all the fun and cultural part of this 2 year experience starting from small camp fire to specific day celebrations, picnic, annual day celebration or any event-cultural com has its role in it. It provides scope to showcase students' extra-curricular activities with a lot of fun, enjoyment and celebration.



The beautiful and lush green campus of IMI Bhubaneswar have taught me a lot. The way the college nurtures its students to not only focus on studies but also a lot of extra curricular activities is amazing. The faculty is really helpful and is readily available for any queries or doubts. They ensure that we have a holistic learning involving a lot of different teaching methods. Various events like Phronesis and Jazba make college a lot more fun and makes you want to be a part of something big.

Sure, it gets a little hectic, but that has taught me how to manage my time and not only focus on the upcoming tests, but rather the future that lies ahead of me. To have chosen to be a part of this college has definitely proved to be the right choice.

Sabrina Gupta
PGDM Batch 2017-19

International Students



International Management Institute (IMI) Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2-year Post Graduate Diploma in Management (PGDM). The program is approved by All India Council for Technical Education (AICTE), the statutory body and a national-level council for technical education, under Department of Higher Education, Ministry of Human Resource Development, Government of India. The program is also accredited by National Board of Accreditation (NBA), and recognized by Association of Indian Universities (AIU). For admission to the PGDM program, IMI Bhubaneswar expects a decent score in GMAT and TOEFL/IELTS from the applicants. IMI Bhubaneswar follows a trimester system with the academic calendar beginning in the month of June. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future in a socially sensitive manner.

IMI Bhubaneswar under its international exchange program initiative – also invites foreign students to come to IMI and study for one or two terms in the existing programme at IMI Bhubaneswar. This will enable them to understand the working and mindset of one of the potentially largest market in World.

Language of Instruction

All courses across the programmes are taught in English.

Health Insurance

All international students are advised to have a health insurance from their home country, which covers medical repatriation for the full term.

VISA information

- Foreign students need students VISA for studying in India. As per Govt. of India rules, enrolment for academic program with a tourist VISA is strictly prohibited.
- A letter from IMI Bhubaneswar will be sent to the shortlisted candidates inviting them to study in IMI-B campus in order to facilitate the VISA application process.

Accommodation (on campus)

All international students are provided with single occupancy furnished rooms with combined toilet and bath.

Centre of Excellence

Centre of Excellence for Corporate Governance and Social Responsibility

In view of the growing importance of good governance and social responsibility of corporations and their significant contributions to the national economy, a Centre of Excellence for Corporate Governance and Social Responsibility (Centre for CG & SR) has been established in International Management Institute (IMI), Bhubaneswar.

Objectives

- To serve as a resource centre in the areas of good governance, social responsibility and corporate citizenship for sustainable development of corporations both in the public and private sector,
- To organize national and international conferences, round tables , seminars, guest lecturers and other similar events on the above subjects,
- To document and publish best practices of corporate governance and social responsibility for dissemination and awareness creation,
- To provide a forum for study, consultancy and research and build association with government agencies, industry bodies and academic institutions working in these areas.
- To analyze critical issues like adequacy of legal and regulatory framework of corporate governance, effectiveness of Board of Directors, and Board sub committees, strategic management issues, role of Independent Directors, protection of shareholder interests and adequacy of financial reporting and disclosures,
- To study governance challenges of state-owned enterprises and recommend reform initiatives for empowerment of the enterprises,
- To undertake training, orientation and evaluation of CEOs, Directors, Independent Directors and other senior executives and managers of the corporations.



Centre of Excellence & Innovation

The Institute started this Centre to promote culture of innovation. This Centre provides platform for young minds to become creative and receptive to new ideas. It also opens up avenues for academics, scholars, industry people to come together and work on new research projects and innovate something new.

Objectives

- To promote innovation culture among students
- To provide a platform for idea generation and discussions
- To organize round tables, conferences and workshops
- To develop innovative business models and check the feasibility of the same

Industry Connect

Placements

Every year, IMI Bhubaneswar receives overwhelming response from companies from various industries both in terms of profiles and salary offered. The Institute has made a remarkable progress in terms of new companies coming to campus.

Both Summer and Final Placements have been 100% since inception.

Companies that have participated in placement process (Partial List)



Accreditation



International Management Institute (IMI), Bhubaneswar is approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India.

IMI Bhubaneswar offers two Post Graduate Programmes in Management:
1. Post Graduate Diploma in Management, Two year full time residential programme and
2. Post Graduate Diploma in Management (Part- Time) Both the programmes are approved and recognized by AICTE, Ministry of HRD, Govt. of India.



International Management Institute Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry of HRD, Govt. of India for its flagship programme "Post Graduate Diploma in Management".



International Management Institute Bhubaneswar flagship programme, Post Graduate Diploma in Management has been accorded equivalence with MBA degree by Association of Indian Universities (AIU).



IMI-Bhubaneswar has been awarded life membership of Association of Management Development Institutions in South Asia (AMDISA). AMDISA is an international not-for-profit association, and is a "SAARC" Recognized Body.



IMI-Bhubaneswar is also the member of Confederation of Indian Industry.



United State Board for Education Standardization

International Academic Linkages

IMI is India's first corporate sponsored management school. With years of collaboration from IMI Geneva (currently IMD Lausanne), the McGill University of Canada, Manchester Business School, U.K. and with strong support from Indian industry, this institute has grown into one of the most prestigious schools of management today. Both industry and the academician have already shown appreciation of the quality of IMI students.

IMI Bhubaneswar started in 2011 has entered into a strategic alliance in 2015 by signing a MoU with EGADE business school, Mexico City, Mexico for collaborative research and exchange programmes of students and faculty. This collaboration has enriched the academic curriculum and promoted faculty exchange.

Institutions with which IMI Bhubaneswar has academic alliance are Sichuan Academy of Social Sciences, Manhattan Institute of

Management, New York; EGADE Business School, ITESM, Mexico; ESC Rennes International School, France; School of Management, Asian Institute of Technology, Bangkok, Thailand; University of Graz, Ursula, Austria; Grenoble Ecole de Management, France; Centre for Management and Research, Mauritius; Jyvaskyla Polytechnic University, JYVASKYLA, FINLAND; Flinders University of South Australia, Adelaide, Australia; Institute of Accountancy, Tanzania; Helsinki University of Technology, Finland; NJIT, USA; University of Maryland, University College, US; Zeppelin University, Germany; Korea University, Business School, Korea University, Seoul, Korea; IDRAC Business School, France; University of Newcastle upon Tyne, UK; Louvain School of Management; Ashton University Birmingham; Universidade do Estado do Rio de Janeiro



Distinguished Visitors

His Excellency Sh. S. C. Jamir,
Governor, Odisha

Sh. Navin Pattnaik,
Chief Minister, Odisha

Dr. Rajiv Kumar,
Vice-Chairman, NITI Aayog, Govt. of India

Mr. Sanjay Pattnaik,
VP, Vedanta Limited

Shri Amit Dhingra,
Head , Birla MF

Shri R. K. Senapati,
Director HR-OPTCL

Shri P. P. Choudhury,
GM, Director of Industries

Mr. Sidhartha Ranjan,
MD Nilachal Leasing

Mr. Santosh Kumar Pattanaik,
Assistant VP Kotak Security

Mr. Uday Kiran Poodipeddi,
National Head-HR (Talent Acquisition & Employee Relations),
Reliance Capital

Mr. Srikumar Misra,
Founder, MD & CEO, Milk Mantra

Satyajit Mohanty,
IPS, Additional Director General of Police (Headquarters)

Mr. Jayanarayan Pujapanda,
Founder & CEO, Paris Bakery

Prof. Pitabas Mohanty,
Professor, XLRI, Jamshedpur

Shri J. P. Mishra,
Chief Personal Relations Officer, East Coast Railway

Prof. Freek Cronjé,
Director - Bench Marks Centre for CSR (Subject Group:
Sociology), North West University

Dr. Sudhanshu Rai,
Associate Professor, Copenhagen Business School

Mr. R. N. Mishra,
HEAD- HR, Tata Steel, Mumbai

Mr. Sushant K Mishra,
Chief Resident Executive, Tata Steel

Mr. Suman Sasmal,
Vice President, Infosys Technology Ltd

Prof. J. F. Cronje,
School of Social and Government Studies, North West
University, South Africa

Mr. V. C. Agrawal,
President - Group (HR), RP-SG Group

Ms. Sheela Thiruvadi,
Department of Finance, Morgan State University, USA

Prof. Unnikrishnan,
Department of Finance, Utkal University

Mr. S. K. Rath,
Director (HR), OPTCL

Prof. Stuart Murrin Locke,
University of Waikato, New Zealand

Mr. Parthasarathi Mishra,
CHRM, Tata Steel



Corporate Programme

Vedanta Ltd. has signed an MoU with IMI Bhubaneswar to impart Work Integrated Learning Programme (WLIP) for its Executives. Programme has commenced in the month of July 2017 and classes are held on weekends.



Work Integrated Learning Programme (WILP) by International Management Institute (IMI), Bhubaneswar is a unique feature offered by Vedanta Limited, Jharsuguda. This is a perfect example of the industry-institution collaboration, where the concepts from the institute gets amalgamated with the industry experience to further refine the understanding and preparing the executives of future who would actually deliver the exceptional results.

I am extremely delighted to be a part of this journey and look forward to refresh the experiences with strong conceptualisation to hone my skills for better and great future endeavours. The prestigious institute – IMI is really an institute of high academic calibre which uses the best practices from well acclaimed learning approaches. I am really proud to be a part of the program.

My sincere thanks and appreciation for my organisation – Vedanta Limited for giving me the opportunity for this exceptional learning experience for addressing critical business issues and aiding in effective decision making.

Vivek Saxena

Participant- Work Integrated Learning Programme
Associate Vice President, Vedanta Resources Plc, Jharsuguda

E-CELL

IMI has a very active Entrepreneurship-Cell (E-Cell). It is a platform for the students to develop as future entrepreneurs. E- Cell conducts various events such as boot camp, business plan, etc. It has tied up with NEN for course work for students. It also conducts entrepreneurship awareness camps, entrepreneurship development programme in collaboration with EDII and IED (under MSME, Odisha). Many workshops / events have been conducted by E-Cell in collaboration with bodies like TIE Bhubaneswar Chapter, ICC Kolkata etc. It also regularly invites entrepreneurs for talks on its campus. Soon IMI Bhubaneswar is planning to set up Business Development/ Incubation Centre.

Alumni



MR. NIPUN SACHDEVA

Marketing Manager, Kotak Securities
PGDM 2011-13 Batch

“ After my BBA I really needed a powerful program to better groom me in all aspects of business. Like others I was bit apprehensive about IMI-Bh as it was a new institute, I was in constant touch with faculty members before the admission and also did look at other options, but the constant encouragement of faculty members of IMI-BH and brand IMI had kept me motivated. Before admission I was informed about the resource sharing from IMI-Delhi, and Yes! IMI-BH kept its promise. What I loved about IMI-BH is the quality of education and the sense of responsibility the institute has for its students, it is one of the few institutes across institutes which gives its students enough autonomy to perform, as rightly said by my dear friend Navneet, the events preparation, the class participation, the corporate readiness program, groomed us, the appreciation encouraged us. The course pedagogy was excellent, it is very demanding so is the corporate world, my two years was full of thrill and excitement, the hostel life was tremendous, I have made some of the best friends, had very loving juniors and tremendous faculty and very caring director. Today I am enjoying a very fast paced life, a very good organization, a very good profile and very fast growth, thanks to IMI-BH, which had prepared us for a fast moving career, Kudos to the future aspirants. ”



MR. NAVNEET GOEL

IDFC Bank
Sr. Manager (Strategy Planning & MIS)
PGDM 2011-13 Batch

“With 2 years of prior work experience and stable job, I was a bit apprehensive joining IMI Bhubaneswar. But with the backing of IMI Delhi, and its long standing association with reputed business houses I have decided to tread this path “ Being a new Institute it had its own charm. Students had a lot of involvement in organising events, taking new initiatives, undertaking placement related activities and channelizing efforts towards establishing the institute. This also honed our entrepreneurial skills. The methodology of teaching and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us to develop a structured approach towards problem solving” I am sure in time to come the institute will establish it self as “Mecca of Business Education in the country”. ”

Guest Speak

15 NOV 2016 HIS EXCELLENCY DR. S.C. JAIN
(FOURTH ANNUAL CONVOCATIONS) HON'BLE GOVERNOR OF ODISHA

S. C. Jain, Governor of Odisha.

All the best for this institution
God bless.

17/11/16

Shri Naveen Patnaik
Hon'ble Chief Minister, Odisha

All best wishes to the staff
and students of IMI International
Management Institute Bhubaneswar
Naveen Patnaik.

22.11.14.

Shri Binaki Mishra
Hon'ble Member of Parliament (Lok Sabha)

Dr. Prasanna Kumar Patasani
Hon'ble Member of Parliament (Lok Sabha)

A real jewel in this very idyllic
rural emirion. Have no doubt
with this glorious track record and
impressive infrastructure in place, IMI
Bhubaneswar will dominate the
educational landscape of India for
many decades to come!

Warm Regards,
Binaki Mishra
(BINAKI MISHRA - MP - LS - INDIA)

22/11/2014

This august institute is considered as a
modern temple of Education.
I can boldly assure
that very soon it will
gain many recognitions and
delects as an International
University

heli

Dr. Prasanna Patasani
M. P
Bhubaneswar
22/11/14

16-02-18
(Fifth Annual Convocation). Hon'ble Vice Chairman INITIAYOU Rajiv
Comments

It's a great pleasure to have you here - and brief out the
great potential that IMI has. I am sure you will be
a highly recognized institution in India.

Ravi

16/2/18

S. K. Acharya
CMD, NCL India Ltd.

Visited the facilities. Impressed with
facilities. Highly impressed.
An institution +1 pursuit of excellence
building corporate leaders of today
and leaders to be tomorrow.
At the best.

20/1/16

LT Col. Shashant Shukla
JT Dtr (Tng)
DRZ (G), HQ Central Command
mail id: shukhant.shukla@gmail.com

An upcoming institute with a tremendous infrastructure. Faculty and staff are fully aware of the try to be carried out with the students.
An institute also capable of understanding more D&E courses in near future.
"All the Best".

Regards,
24/12/12

VEDANTA ALUMINIUM LTD
Jagannath Kheoutar
GM HR
OCE Indira Udd
Rajgangpur (BOLKHA)

Kjay
HEAD - HR
VEDANTA INDIA LTD.

Beautiful campus and attentive students with full of energy with growth ideology.

Good energy, good set of students. Making us the best for the institute.

ABHIJIT PATI
VEDANTA ALUMINIUM LTD

I am amazed to see the quality of infrastructure, quality of teachers and passionate students. I am proud and honored to be here and be associated with this great institution.
All the best for such world class institute and special thanks to my teacher Prof. Gmsh Chel for his undying passion to create the historical journey.
-Thanks.

Pang Mao

Weij Yafei

Conference is very successful and sightseeing is wonderful as well. I have dis-ally and hope to come again. Thank you for everything IMI do have made for us!

Conference is very successful and the whole is just so very good. I love the place and I will come back again.

K. Chand
CMD, Nates

S. S. Mohanty, VCE&D, NINL

Excellent in all.

My impression about IMI as a world class institute got augmented after seeing IMI, BSR Campus Compact Prof. Babu team. Keep it up

Rajendra Kumar Senapati
Director - HRD
OPTEL, Bhubaneswar

It was my pleasure to see IMI's infrastructure and interacted with students. The campus is very nice with excellent facilities.

Krupis

Convocations



Reach us

International Management Institute
IDCO Plot No. 1, Gothapatna
PO: Malipada, Dist.: Khurda
Bhubaneswar- 751003, Odisha
Phone : +91 674-3042100 (30 Lines)
E-mail: imibhinfo@imibh.edu.in

Admissions

Program Officer
Ph.: +91 674-3042112/168
Email: admissions@imibh.edu.in

International Students

Ph.: +91 674-3042112/168/115
Email: internationaladmissions@imibh.edu.in

MDPs

Program Officer
Management Development
Programme
Ph.: +91 674-3042141
Email: mdp@imibh.edu.in

Placements

Manager, Corporate Relations
Phone: +91 674-3042111
Email: placements@imibh.edu.in

Distance

 **Airport**
12 Kms

 **Railway Station**
16 Kms

 **Bus Stand**
09 Kms





IMI



INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

Shaping global leaders for tomorrow

IDCO Plot No 1, Village-Gothapatna, PO-Malipada, PS-Chandaka, Dist-Khurda,
Bhubaneswar, Odisha 751003
India